MEETING

STATE OF CALIFORNIA

INTEGRATED WASTE MANAGEMENT BOARD

MARKET DEVELOPMENT AND SUSTAINABILITY COMMITTEE

JOE SERNA, JR., CALEPA BUILDING

1001 I STREET

2ND FLOOR

SIERRA HEARING ROOM

SACRAMENTO, CALIFORNIA

WEDNESDAY, FEBRUARY 13, 2008

10:40 A.M.

KATHRYN S. SWANK, CSR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 13061

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#### APPEARANCES

### COMMITTEE MEMBERS

Mr. Gary Petersen, Chairperson (via teleconference)

Ms. Margo Brown

Mr. Wesley Chesbro

### BOARD MEMBERS

Ms. Cheryl Peace

Ms. Rosalie Mul

Mr. Jeffrey Danzinger

## STAFF

Mr. Elliot Block, Chief Counsel

Mr. Mark Leary, Executive Director

Ms. Julie Nauman, Chief Deputy Director

Ms. Nancy Carr

Mr. Howard Levenson, Program Director, Sustainability Program

Ms. Michelle Martin

 $\operatorname{Ms.}$  Corky Mau, Branch Manager, Grant & Loan Resources Branch

Ms. Brenda Smyth, Division Chief, Statewide Technical and Analytical Resources Division

Mr. Bert Wenzel

Ms. Elena Yates

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## APPEARANCES CONTINUED

#### ALSO PRESENT

- Mr. Gary Colbert, Evergreen Oil
- Mr. John Cupps
- Mr. George Eowan, Integrated Recycling, Inc.
- Ms. Mackenzie R. Johnson, Lawrence Livermore National Laboratory
- Mr. George Larson, Waste Management
- Mr. Steve Lautze, California Assn. of RMDZs
- Mr. Terry Leveille, TL & Associates
- Mr. Adam H. Love, Lawrence Livermore National Laboratory
- Mr. Dwayne O'Donnell, Sacramento County Account Development Department
- Mr. Robert Sulnick, Evergreen Oil
- Mr. Larry Sweetser, Rural Counties, ESJPA
- Mr. Barry Takallou, CRM Company
- Mr. Phil Vermeulen
- Mr. Peter Weiner, DeMenro Kerdoon

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1 PROCEEDINGS 1 2 COMMITTEE MEMBER BROWN: Good morning. Welcome to 3 the California Integrated Waste Management Board's Market 4 Development and Sustainability Committee. 5 As a courtesy, please put your cell phones in the 6 Saturday night mode. And Victoria, can you please call the 7 roll? EXECUTIVE ASSISTANT CARVAJAL: Brown? 8 COMMITTEE MEMBER BROWN: Here. 9 EXECUTIVE ASSISTANT CARVAJAL: Chesbro? 10 COMMITTEE MEMBER CHESBRO: Here. 11 EXECUTIVE ASSISTANT CARVAJAL: Petersen? 12 COMMITTEE MEMBER BROWN: Actually, I should have 13 14 started with that. Gary is still at the airport waiting for his plane 15 to depart from Santa Barbara, so he will be joining us 16 shortly. He's asked me to chair on his behalf. But he 17 will be joining us shortly. And I would like to -- via 18 19 phone. Sorry. Via phone -- acknowledge Members Danzinger 20 and Peace. Thank you for joining us this morning. There 21 are speaker slips on the table in the back of the room. Please fill one out and bring it to Victoria if you wish 22 23 to speak to any of the items this morning. Is there anyone who wishes to address the 24 25 committee on an item not on the agenda this morning?

- 1 Okay.
- 2 Howard Levenson, do you have a report for us?
- 3 PROGRAM DIRECTOR LEVENSON: Thank you, Madam
- 4 Chair. Good morning, Board Members.
- 5 I'm Howard Levenson with the Sustainability
- 6 Program. I do have a number of things I would like to
- 7 update you on for my director's report. First of all, we
- 8 do need to announce the Market -- Recycling Market
- 9 Revolving Loan Program interest rate.
- 10 Per our regulations, we publicly announced this
- 11 rate semiannually in February and then again in August,
- 12 shortly after the controller's office publishes the
- 13 surplus money investment fund, or the SMIF, yield rate.
- 14 At the July 2005 Board meeting, the Board voted to
- 15 set the interest rate equal to the prime rate of interest
- 16 with a maximum rate of 5 percent and with a minimum
- 17 interest rate of 4 percent, but not less than the state's
- 18 SMIF rate, so we are tied to the SMIF rate. The current
- 19 prime rate is now six and a half percent, and the SMIF
- 20 rate is 4.955 percent. So therefore, the RMDZ interest
- 21 rate on loans approved for the six-month period ending
- June 30, 2008, will be reduced from 5.2 percent to 5.0
- 23 percent, which is the maximum that Board policy would
- 24 allow. So that's just an announcement for the record.
- 25 And we will provide that information to various

- 1 stakeholders who need that.
- 2 I would like to let you know about state agency
- 3 and local jurisdiction annual reporting, two separate but
- 4 big undertakings that we do every year. Beginning
- 5 January 11th, the Electronic State Organization and Agency
- 6 Recycling Data Base System became available for state
- 7 agencies and facilities to submit their annual recycling
- 8 report for the year, the calendar year, 2007.
- 9 The annual report that they submit has to address
- 10 the progress that they have made in meeting their AB 75
- 11 50 percent waste diversion mandates, and the reports are
- 12 due on or before April 1st. So we'll be reporting back to
- 13 you on that.
- 14 We've also started the process for local
- 15 jurisdiction annual reports. Last week, as you know, we
- 16 notified all jurisdiction contacts, annual report
- 17 contacts, and other interested parties, that the
- 18 jurisdiction annual reports are due to us by March 15th.
- 19 And we provided extensive direction to them on how to do
- 20 this, via our electronic annual report submittal system.
- 21 We had to wait until last week to set the due date because
- 22 we were still waiting to get the final reporting system
- 23 data that we needed for that.
- 24 So they've got about six weeks to submit that, and
- 25 we'll be reporting to you again on progress with that.

- 1 That information will be used as part of the biannual
- 2 review process that will start later on this year.
- 3 Moving on, I wanted to let you know about an
- 4 effort that we have undertaken with Mindy Fox in the
- 5 Office of Education and the Environment. As you know, the
- 6 office is contracting for curriculum review and training
- 7 with different school districts. And as part of that, our
- 8 Local Assistance and Market Development staff has gone out
- 9 to find districts, unified districts, and conducted waste
- 10 assessments; met with each district's administrative staff
- 11 and their jurisdiction contacts. They prepare an
- 12 assessment report for each district -- has recommendations
- 13 on how to improve their recycling rates. And that's all,
- 14 as part of our obligations, under SB373 and the school
- 15 mandates.
- We have five more districts to go out and do waste
- 17 assessments for, in order to fulfill that obligation. And
- 18 we have a great team who's doing that, led by Marshalle
- 19 Graham and Jennifer Wallin, and Jennifer Caldwell, Dianna
- 20 Suarez-Arguelles, and Jill Firch, so they are working with
- 21 Mindy's shop on all of that.
- 22 Another area where we spent a lot of staff effort
- 23 has been streamlining CalMAX. I'm happy to announce that
- in about a week or so, a week to ten days, we'll be
- 25 deploying a new CalMAX interactive Web-based materials

- 1 exchange site, which will be a highly automated version of
- 2 what we have done in the past.
- 3 CalMAX has been pretty labor intensive for years,
- 4 in terms of entering ads and verifying them and tracking
- 5 them. And we've worked with Henry Muesse and Igor Chekin
- 6 in IMB to develop a new system that users will be able to
- 7 log onto CalMAX. They will have kind of a Web key. They
- 8 can enter an ad. It will go on almost automatically as
- 9 long as it passes a prohibitive word filter. So things
- 10 will be much more effective. And then we'll have a
- 11 tracking system that monitors the ads. And once they
- 12 expire, there will be a notice that goes back to the
- 13 poster that says, "Do you still want this ad to continue?"
- 14 or did you have an exchange, or what have you. So I think
- 15 this will make CalMAX a lot smoother.
- Another improvement that, again, has taken a lot
- of work to do with IMB, we had a great team of people from
- 18 Sustainability Program who worked on that. So we're very
- 19 pleased that that's going to be coming up in the next week
- 20 or so.
- 21 Coming up in March, just as a heads-up, we have a
- 22 very heavy-duty set of committee meetings for you. Policy
- 23 Committee and Market Development. We'll have an ADC
- 24 policy item for your discussion purposes, an item on the
- 25 research model that's called for under Strategic Directive

- 1 9.1.
- We will have our draft LAO Tire Report for
- 3 discussion, at least getting some initial direction on
- 4 where the Board wants to go with that. We'll have a
- 5 criteria item for household hazardous waste. And we'll
- 6 have an update on Strategic Directive 9. So a lot coming
- 7 in March.
- 8 We also have a number of important meetings coming
- 9 up, and just a few I would like to flag to you. Coming
- 10 up, February 21st, we have two meetings. One is going to
- 11 be here. At Cal/EPA will be a stakeholders workshop on
- 12 e-waste, continue some of the discussions in prep for the
- 13 decisions that you will have to make in May and June on
- 14 the various fund and payment fee issues. We also will
- 15 have, on the 21st and 22nd, a zone administrators
- 16 workshop, which will be down in Riverside. We'll be
- 17 soliciting input from zone administrators on some of the
- 18 issues that will be discussed today as part of one of the
- 19 agenda items as well.
- 20 On March 17th, we will have an all-day, it's kind
- 21 of a, double workshop. All day devoted to sharps and
- 22 pharmaceuticals. This will be the first stakeholders
- 23 meetings that we'll have to start implementation of SB1305
- 24 on sharps, and SB966 on pharmaceuticals. So it will be
- 25 half a day on each one. Many of the stakeholders are the

- 1 same. So we figured we'd piggyback the additional
- 2 meetings together for their needs. There will be more
- 3 information on that.
- 4 And lastly, just want to note that on April 28th,
- 5 we'll have an educational workshop on extending producer
- 6 responsibility. We'll be brining in people from around
- 7 the country, Canada and Europe, to share their experiences
- 8 in implementing producer responsibility-related programs.
- 9 So there's a lot on tap. And we'll be looking
- 10 forward to those discussions, but we have plenty for you
- 11 today as well.
- 12 Thanks, Madam Chair.
- 13 COMMITTEE MEMBER BROWN: Thank you, Howard.
- 14 There's a lot coming up. A lot to do.
- 15 I would like to acknowledge and thank Member Mul
- 16 for joining us this morning.
- 17 Item -- we'll move to the agenda. Item 8 we're
- 18 going to defer the presentation to the full Board meeting
- 19 next week.
- 20 And we'll move first to Item C, Board Item 9,
- 21 Consideration of Grant Awards for Targeted Rubberized
- 22 Asphalt Concrete Incentive Grant Program.
- 23 PROGRAM DIRECTOR LEVENSON: This is our monthly
- 24 placeholder item. We do have one grant for you this
- 25 month. And Elena Yates will make that presentation.

- 1 MS. YATES: Thank you, Howard.
- 2 Good morning, Board Members.
- 3 Today I will present staff's recommendation for
- 4 this month's award for the Targeted RAC Incentive Grant
- 5 Program. Staff received one eligible application, the
- 6 city of Claremont, funding recommendation \$150,000. Staff
- 7 recommends that the Board approve the proposed award and
- 8 adopt resolution 2008-23 Revised.
- 9 Thank you. This concludes my presentation.
- 10 COMMITTEE MEMBER BROWN: Thank you, Elena.
- Do we have any questions?
- 12 COMMITTEE MEMBER CHESBRO: I will move the item,
- 13 the resolution.
- 14 COMMITTEE MEMBER BROWN: I guess I need to second
- 15 it.
- But we do have a couple of speakers first.
- 17 So before we do that, let me call our first
- 18 speaker, terry Leveille, TL & Associates.
- MR. LEVEILLE: Thank you, Madam Chair, Committee
- 20 Members, Board Members.
- 21 Terry Leveille representing TL & Associates. And,
- 22 you know, I don't have any problem with the program. I
- 23 think it's a great program, etc.
- 24 But the issue that I want to talk a little bit
- 25 about is some inconsistencies in the grant programs with

- 1 regard to buffings. Because as you well know, for the
- 2 last couple of years, in the Tire-Derived Product Grant
- 3 Program, there's been sort of a ban on the -- well, the
- 4 Board can't spend money on any product that -- the buffing
- 5 part of a product, that's being used, is being reimbursed.
- And so you have a playground that has, maybe, a
- 7 couple of pounds of buffing and then the rest of it is
- 8 crumb rubber or ground rubber, you can pay for the ground
- 9 rubber, but you can't pay for the buffings. And the
- 10 reason why is buffings are -- first of all, they are
- 11 not -- they are a by-product and they are a value-added
- 12 product. They are worth something. And then, secondly,
- 13 to get to the buffings, you're really not diverting tires.
- 14 Those that buy from retreaders basically take a few
- 15 buffings off and then recap the tires. Those companies
- 16 that actually do make their own buffings may shave a few
- 17 pounds off of a tire, but then the basic tire carcass is
- 18 still disposed.
- 19 So the policy -- as far as the Tire-Derived
- 20 Product Grant Program is not a bad idea. The thing is, is
- 21 when you are dealing with some of the asphalt rubber
- 22 programs and the chip seal program that Nate runs is they
- 23 do use buffings in some of these products. Not all
- 24 buffings. Most of it is crumb rubber. But they do use
- 25 some buffings. And I guess the question is, is there an

- 1 inconsistency in what the Board is willing to pay for, or
- 2 could the Board even ask the manufacturer, the
- 3 manufacturers of the asphalt product, you know, what
- 4 percentage of buffings they use in their product? You
- 5 know, how many pounds?
- 6 And maybe the Board should just focus on paying
- 7 for the asphalt rubber or the crumb rubber or the other
- 8 types of rubber that are made from real processed tires,
- 9 ban the buffings themselves, because buffings are a very
- 10 unique property in the solid waste tire stream.
- 11 So just some thoughts down the line that you might
- 12 want to consider.
- 13 Thank you.
- 14 COMMITTEE MEMBER BROWN: Thank you, Terry.
- 15 Our next speaker is Barry Takallou.
- MR. TAKALLOU: Madam Chair, Members of the Board.
- 17 Barry Takallou with CRM. Thank you. CRM Company.
- 18 And first of all, I want to thank you for a
- 19 wonderful program. We support the program. It is one of
- 20 the program which is, in 2007 we realize the most amount
- 21 of rubber was used and tires was diverted from landfill.
- Just to follow up the comment was made by Terry
- 23 Leveille on use of the buffing, set aside buffing do not
- 24 really taking the whole tire from landfill on the waste
- 25 side of it. There are technical issues with the buffing.

- 1 When you produce crumb rubber from whole tire, it
- 2 has more surface area. The rubber particle has more
- 3 surface area. And rubber buffing has less surface area.
- 4 So there are two problems in using buffings: No.
- 5 1, it gives you lower elastic recovery; and then No. 2,
- 6 because it has a lower surface area, it is causing an
- 7 unraveling problem. And since this is a targeted program
- 8 for some of new user of the material, they may not know
- 9 about some of these particulars on the type of the
- 10 product.
- 11 That's why we would support Terry's mention and at
- 12 least should be notification, you know -- you know, if
- 13 they can use crumb rubber from whole tire, probably it is
- 14 going to improve the problems of the asphalt.
- 15 So that's my comment.
- 16 COMMITTEE MEMBER BROWN: Thank you.
- 17 Howard, can you guys just look into the issue and
- 18 get back to us before we bring forward another item on
- 19 RAC. That would be fine.
- Thank you.
- It's been moved and seconded, this item.
- Victoria, can you call the roll?
- 23 EXECUTIVE ASSISTANT CARVAJAL: Brown?
- 24 COMMITTEE MEMBER BROWN: Aye.
- 25 EXECUTIVE ASSISTANT CARVAJAL: Chesbro?

- 1 COMMITTEE MEMBER CHESBRO: Aye.
- 2 EXECUTIVE ASSISTANT CARVAJAL: Petersen?
- 3 COMMITTEE MEMBER BROWN: We'll hold that item
- 4 open, if Gary joins us, and we'll have him vote on it.
- 5 And we can move that, given the majority or quorum, to
- 6 fiscal consent.
- 7 Thank you. And our next item, Committee Item D,
- 8 Board Item 10, Consideration of Grant Award for the
- 9 Tire-Derived Product Grant program.
- Howard?
- PROGRAM DIRECTOR LEVENSON: Thank you, Madam
- 12 Chair, and I will turn this over to Michelle Martin for
- 13 the presentation, once we get the PowerPoint up.
- MS. MARTIN: Good morning. For the record, I'm
- 15 Michelle Martin, and I'll be presenting Item B.
- Before I get started with my presentation I'd like
- 17 so share some survey results regarding tire-derived
- 18 products.
- 19 (Thereupon an overhead presentation was
- 20 presented as follows.)
- MS. MARTIN: Each year, as part of the five-year
- 22 plan performance measures, we send out a customer
- 23 satisfaction survey to our grantees to find out how well
- 24 the product is performing and if they are purchasing
- 25 products on their own.

1 --000--

- 2 MS. MARTIN: The first chart shows grantee
- 3 satisfaction: 63 percent said that they were very
- 4 satisfied with the product; 33 percent said that they were
- 5 satisfied; and 5 percent said they were somewhat
- 6 satisfied.
- 7 We have asked if they purchased tire-derived
- 8 products on their own, not using Board funds.
- 9 --000--
- 10 MS. MARTIN: And 50 percent said they have
- 11 purchased products on their own. Of the 50 percent that
- 12 didn't purchase products on their own, 29 said they would
- 13 purchase products in the near future; and 63 percent said
- 14 they were unsure.
- 15 And the last chart shows injuries statistics. 30
- 16 percent said injuries decreased; 25 percent said they
- 17 stayed the same; and 45 percent they did not have
- 18 information available; zero percent said injuries
- 19 increased.
- 20 And now back to my presentation.
- 21 --000--
- MS. MARTIN: The TDP Grant Program provides grants
- 23 to certain public entities, specific private schools, and
- 24 community housing development organizations for the
- 25 purchase of tire-derived products such as agricultural

- 1 landscape, recreational, and transportation products.
- The Five-Year Plan allocates 2.4 million to the
- 3 grant program, up to a maximum of a hundred thousand per
- 4 applicant. Applicants must have met all the eligibility
- 5 requirements, had an eligible project, and indicated that
- 6 they would divert a minimum 2500 California waste tires.
- 7 Awarded applicants will be reimbursed at the
- 8 actual cost per tire diverted for every tire diverted by
- 9 the project, up to a maximum of \$5 per tire.
- 10 --00o--
- MS. MARTIN: Staff contacted over 4,000 public
- 12 entity contacts using internal mailing lists. We obtained
- 13 mailing lists through the California Department of
- 14 Education and Department of Housing and Community
- 15 Development. We sent notification to 134 private school
- 16 contacts and 180 community housing organization contacts.
- 17 However, none of these organizations applied.
- 18 --000--
- MS. MARTIN: Because more funds were requested
- 20 than available, a random selection process was held on
- 21 December 27, 2007, to determine what applicants would
- 22 receive funding and in which order.
- 23 The Board received 84 applications. 22 were
- 24 disqualified for various reasons, which include incomplete
- 25 applications, not enough tires diverted, or were not an

- 1 eligible applicant.
- 2 62 remaining applications were evaluated according
- 3 to the evaluation process approved by the Board, totaling
- 4 \$3,876,043. 36 applications are being recommended for
- 5 full funding, and one application is being recommended for
- 6 partial funding, totaling 2.4 million.
- 7 25 applications plus the remainder of one
- 8 partially funded applicant, totaling \$1,476,043, the B
- 9 list, Attachment 2, will be recommended for the April,
- 10 2008 reallocation of the Tire Recycling Management Fund
- 11 item.
- 12 --000--
- 13 MS. MARTIN: Staff recommends that the Board
- 14 approve Option 1, approval of the grant awards for the
- 15 Tire-Derived Product Grant program for Fiscal Year
- 16 2007/2008 as listed in Attachment 1, and adopt Resolution
- 17 No. 2008-24.
- 18 And this concludes my presentation.
- 19 Are there any questions?
- 20 COMMITTEE MEMBER BROWN: Thank you. Questions?
- 21 Member Chesbro?
- 22 COMMITTEE MEMBER CHESBRO: I'm curious about the
- 23 outreach in both of the categories we were attempting to
- 24 expand into, like what type of contact was made? Was it a
- letter that was sent out?

- 1 MS. MARTIN: We attained those lists from those
- 2 two organizations that I identified. We sent out postcard
- 3 notifications to those entities.
- 4 COMMITTEE MEMBER CHESBRO: Well, there's a very
- 5 good chance that, in most cases, they are not really
- 6 familiar with what the program is. And so it might have
- 7 easily slipped through the cracks.
- 8 And so I guess the things that come to mind is
- 9 whether or not, you know, they have any state associations
- 10 who might publicize it. Or if they have any conferences
- 11 where, you know, a workshop might be provided, or ways to
- 12 outreach to those types of organizations, to let them know
- 13 sort of what this is, because it's real possible, if you
- 14 think about all the mail you get at home, about various
- 15 things that it just wound up in a pile, because they
- 16 didn't even know what it was.
- 17 MS. MARTIN: You know, we had a pretty short
- 18 turnaround time.
- 19 COMMITTEE MEMBER CHESBRO: This is not a
- 20 criticism. Don't misinterpret it.
- 21 MS. MARTIN: No. But I think that it's important
- 22 that we can definitely do that type of outreach in the
- 23 future.
- 24 COMMITTEE MEMBER CHESBRO: It was meant as a
- 25 constructive suggestion. I understand that we didn't

- 1 direct as a Board nor was there a lot of time for a big
- 2 production. And I'm not necessarily suggesting a large
- 3 expenditure of staff time.
- 4 But if there are some state organizations that
- 5 they think their members might be interested in, we can
- 6 partner with them to use whatever vehicles they have to
- 7 communicate with their members' publications or
- 8 conferences. It would be a fairly low staff intensive or
- 9 low overhead way to educate them about what's available
- 10 there. That's all I'm suggesting.
- 11 COMMITTEE MEMBER BROWN: Probably, it's after the
- 12 round and we get the grants, before we go to next year's
- 13 allocation. Most of these organizations, like the
- 14 community developer, are strapped for staff and funding,
- 15 and they probably looked at the complexity of the
- 16 application and having to have the criteria in place and
- 17 the resolutions and all of that. It may have just been
- 18 overwhelming.
- 19 So it's an excellent suggestion to at least reach
- 20 out and see what kind of support they need in order to
- 21 look at some of these applications.
- 22 COMMITTEE MEMBER CHESBRO: My other point is
- 23 really not a question. It's just an observation for the
- 24 Board and the staff. And that is that we continue to have
- oversubscription and greater demand than money that's

- 1 there. And it's not as though there's a shortage of tire
- 2 money.
- 3 So I hope we will try to find a way -- it's not
- 4 the first time I've brought this up. I hope we try to
- 5 find a way to, where there currently is demand, direct
- 6 tire money to try to meet that demand, where there's a
- 7 real desire to take advantage of more programs like this.
- 8 COMMITTEE MEMBER BROWN: Any other questions or
- 9 comments?
- 10 BOARD MEMBER PEACE: I just have one question.
- 11 On List A, these are the ones that we're funding?
- MS. MARTIN: Yes.
- 13 BOARD MEMBER PEACE: Okay. I don't know if that's
- 14 a typo or not. Because I thought the tire limit was \$5 a
- 15 tire.
- 16 If you look at No. 32, the San Andreas Recreation
- 17 and Park District, unless that's a typo, that's more than
- 18 \$5. Most of the other ones seem to be in that range.
- 19 That one jumped out at me.
- 20 COMMITTEE MEMBER BROWN: Since we probably can't
- 21 figure out whether it's a typo here, we'll probably have
- 22 to pull the application for clarification. I would assume
- 23 that the only adjustment that would be necessary, if it's
- 24 a typo or not, is that maybe the City of Lemoore would get
- 25 a greater percentage of funding if it's inappropriately

- 1 noted; is that correct, Howard?
- 2 PROGRAM DIRECTOR LEVENSON: It would be the City
- 3 of Lemoore plus probably partial funding for Capay, which
- 4 would be next on the list. So we'll have to look at that
- 5 application and double check that, see if it is the \$5
- 6 amount, and then report back to you next week.
- 7 COMMITTEE MEMBER BROWN: Okay.
- 8 BOARD MEMBER PEACE: And also there's just one
- 9 other little question. I realize on list B, the City of
- 10 Shasta Lake, that seemed like way out of line in a good
- 11 way, that if they said they are using 162,000 tires, that
- 12 comes out to like 38 cents a tire. That's great.
- 13 But I am wondering when we see things like that,
- 14 I guess, that really jump out at me, do we ever, like,
- 15 look into it at all to see exactly what process we're
- 16 using, or what they are doing to be able to use so many
- 17 tires at such an effective rate? Is there a process or
- 18 what they are doing different than anybody else is doing?
- 19 MS. MARTIN: Yeah. We definitely review the
- 20 certification forms when they come in. I'm assuming, just
- 21 by looking at this and not having the application in front
- of me, that they are using it at multiple playground
- 23 sites. So that's why the number, I'm assuming, is so
- 24 high.
- 25 But we definitely look at the certifications when

- 1 they come.
- 2 BOARD MEMBER PEACE: The number's great. But
- 3 they're using that money and it comes out like to about 38
- 4 cents per tire diverted, which is great.
- 5 I was just wondering why they are able to -- this
- 6 project was able to get the cost per tire down so low,
- 7 compared to other ones. And I was just wondering why
- 8 there's such a difference.
- 9 If you ever have time to go back and look and see
- 10 exactly what it is that they are doing, there may be other
- 11 ones they could do to get a -- to do a better job of in
- 12 terms of cost per tire.
- 13 MS. MARTIN: And I know when people are buying in
- 14 bulk like that and buying so much product, they probably
- 15 are getting it at a discounted price. But I could
- 16 definitely look into that.
- 17 CHAIRPERSON PETERSEN: Just curious to see what
- 18 they are doing compared to the others.
- 19 COMMITTEE MEMBER BROWN: Any other questions?
- We do have one speaker, Terry Leveille.
- 21 MR. LEVEILLE: Madam Chair, Committee, and Board
- 22 Members. Terry Leveille, TL & Associates.
- 23 You know, one of the problems I think is -- and
- 24 it's -- I don't know how the Board's going to resolve
- 25 this, is this TDP certification that an applicant needs to

- 1 put in their -- put in their proposal. You know, I
- 2 recommend -- I took a look at the ones. And there's this
- 3 PermaLife products of Guttenberg, New Jersey, which has
- 4 22 -- at least of the 84 that put in applications, 22 TDP
- 5 certifications. They are a company that was in Arizona
- 6 that basically had a huge tire fire back in September.
- 7 And they have been subject to a cease and desist order
- 8 since then. You know, why are they even be being used?
- 9 You know, it's a tricky thing. How does
- 10 out-of-state companies, how can they adequately put in
- 11 bids for these projects if they don't use California waste
- 12 tires?
- 13 And you know, one of these things that probably
- 14 needs to be looked into -- and certainly, if any of the
- 15 winners in this random selection process have used
- 16 PermaLife as their TDP certification, staff should
- 17 certainly notify them, say, you know, "This is a little
- 18 awkward because this company cannot actually make the
- 19 product that you're going to -- that you are going to get
- 20 a grant for. " So I think this whole certification process
- 21 really needs to be taken a look at, particularly from the
- 22 ones from out of state.
- 23 Now, if they use California waste tires, maybe
- 24 there's an organization, company, that uses California
- 25 waste tires. Well, that's fine. There's no problem with

- 1 that. But it would seem like certainly this one would be
- 2 one that would want to be notified.
- Thank you.
- 4 MS. MARTIN: I would like to respond.
- 5 COMMITTEE MEMBER BROWN: Thank you.
- 6 MS. MARTIN: The first point I wanted to make was
- 7 when the applications were due, they were due back in
- 8 November. So applicants requested these certification
- 9 forms to be filled out probably in September, I'm assuming
- 10 before the tire fire happened, the facility fire happened.
- 11 So I just wanted to make that point, first of all.
- 12 The second point is, staff is recommending audits
- 13 for certain tire-derived product grants to happen, so
- 14 staff would recommend that some of these companies be
- 15 audited.
- 16 COMMITTEE MEMBER BROWN: Is there not a
- 17 requirement for the reimbursement for California tires? I
- 18 mean, I thought the \$5 was for California waste tires, so
- 19 that is part of the eligibility criteria.
- 20 MS. MARTIN: That's correct. They do have to
- 21 certify under penalty of perjury that a hundred percent
- 22 California waste tires are being used in the product.
- COMMITTEE MEMBER BROWN: So we will audit them,
- 24 which we are going to do, anyway. But they are using
- 25 California waste tires whether they are in Oregon or

- 1 Arizona or wherever. We just need to certify that they
- 2 are.
- 3 MS. MARTIN: Correct.
- 4 COMMITTEE MEMBER BROWN: Thank you, Michelle.
- 5 COMMITTEE MEMBER CHESBRO: I'd just like to thank
- 6 Terry for buffing up his presentation since the last one.
- 7 COMMITTEE MEMBER BROWN: Oh, no.
- 8 Any other questions or witty comments?
- 9 Jeff?
- 10 BOARD MEMBER DANZINGER: No. We've had enough of
- 11 those.
- 12 COMMITTEE MEMBER BROWN: I second that.
- Can I have a motion?
- 14 COMMITTEE MEMBER CHESBRO: I will move the
- 15 resolution.
- 16 COMMITTEE MEMBER BROWN: I will second.
- 17 The resolution has been moved and seconded.
- 18 Victoria, can you call the roll?
- 19 EXECUTIVE ASSISTANT CARVAJAL: Brown?
- 20 COMMITTEE MEMBER BROWN: Aye.
- 21 EXECUTIVE ASSISTANT CARVAJAL: Chesbro?
- 22 COMMITTEE MEMBER CHESBRO: Aye.
- 23 EXECUTIVE ASSISTANT CARVAJAL: Petersen?
- 24 CHAIRPERSON PETERSEN: Aye.
- 25 COMMITTEE MEMBER BROWN: And thank you for joining

- 1 us, Gary.
- 2 CHAIRPERSON PETERSEN: Good morning, Madam Chair.
- 3 COMMITTEE MEMBER BROWN: Do you have any questions
- 4 on the items before we move to the next?
- 5 CHAIRPERSON PETERSEN: No, I'm fine.
- 6 PROGRAM DIRECTOR LEVENSON: Madam Chair, we will
- 7 go ahead and check out the discrepancy that Ms. Peace
- 8 pointed out on San Andreas. There's another one on the
- 9 table that I also noticed, so we may come back with a
- 10 little bit of a revision when we find out.
- 11 COMMITTEE MEMBER BROWN: That's fine. Pending
- 12 that, we can probably put it on fiscal consent. You can
- 13 just let us know A and B, and that would be great.
- Okay. We'll move next to Committee Item E,
- 15 Consideration of Scope of Work for the Waste
- 16 Characterization Study to Support Commercial Recycling
- 17 Options.
- 18 Howard?
- 19 PROGRAM DIRECTOR LEVENSON: Thank you, Madam
- 20 Chair.
- 21 I would like to introduce this item with a couple
- 22 of remarks. I think most of you probably have seen a
- 23 letter that we got from Evan Edgar -- I believe, dated
- 24 this morning or yesterday, I'm not sure -- raising some
- 25 questions about that.

- 1 I thought it would be useful to point out a couple
- 2 of things about our work on commercial recycling in
- 3 general. I think we all recognize that this is one of the
- 4 areas where there's potential for great contributions to
- 5 the State's work on climate change as well as to
- 6 increasing diversion from landfills.
- 7 So commercial recycling is certainly high up on
- 8 our list of areas to be working on. And indeed, it's one
- 9 of the portions of the strategy, the third strategy under
- 10 the Climate Action Team. And we are right in the middle
- 11 of developing templates for the ARB to include in their
- 12 scope and plan, a template on commercial recycling.
- 13 One of the things that we found is, we don't have
- 14 very much information to fill out those templates; they
- 15 are very detailed templates about potential tonnage
- 16 reductions and costs associated with any particular
- 17 activity. And so we've embarked on a number of different
- 18 activities that we hope will allow us to fill out those
- 19 templates and work with the Air Board in their scoping
- 20 plan on commercial recycling. We have to get something in
- 21 to them next month.
- But we will be able to come back to those
- 23 templates and refine them based on information we get from
- 24 this study, the waste characterization study, from the
- 25 work that we're doing -- or hopefully will do with the

1 Institute for Local Government, which is another item on

- 2 this month's agenda. But the work that we're doing with
- 3 the California Climate Action Registry on developing
- 4 protocols within California.
- 5 And then just earlier this week, Madam Chair, I
- 6 think you and Brenda Smyth had conversations with the
- 7 Chicago Climate Exchange about possibilities of working
- 8 with them on broader market-based protocols. So there's a
- 9 lot going on, on commercial recycling. It's going to take
- 10 a while for us to get all the information we need to
- 11 really fine tune protocols and be able to work with the
- 12 Air Board on final decisions that Air Board might make in
- 13 this respect.
- 14 But we need to get information on commercial
- 15 recycling generational as a starting point. This item is
- 16 designed -- first of all, it is using monies that are
- 17 dedicated to waste characterization studies. I think
- 18 that's important to note.
- 19 Every three years, we have dedicated monies
- 20 available for waste characterization studies. The first
- 21 year of the cycle goes to the statewide study that is
- 22 already ongoing. The second year is special studies and,
- 23 that's what this particular funding proposal is for. And
- 24 then the third year is an off year. And then we start the
- 25 cycle over.

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1 So we're using budget monies that are dedicated to

- 2 waste characterization. We have some generation data from
- 3 the commercial sector from past studies, but it's really
- 4 not the kind of information that we need and the kind of
- 5 detail and standardized collection procedures that we need
- 6 in order to work on those templates and protocols for the
- 7 ARB.
- 8 So that's the kind of information that I would
- 9 like to -- I will call Evan back. And I would like to
- 10 convey that and meet with him about that.
- 11 We certainly are on board about the need for
- 12 protocols and are working on as many fronts as we can, but
- 13 they are all kind of interconnected; different pieces are
- 14 feeding into each other. So I hope that that context will
- 15 allay some of the concerns.
- With that, I'll turn it over to Nancy Carr who
- 17 will talk about the scope of work for the study.
- 18 (Thereupon an overhead presentation was
- 19 presented as follows.)
- 20 MS. CARR: Good morning, Chair Petersen and
- 21 members.
- 22 CHAIRPERSON PETERSEN: Good morning.
- I'm over here.
- 24 MS. CARR: I'm Nancy Carr. And I'm here today to
- 25 present for your consideration the scope of work for a

- 1 waste characterization study to support commercial
- 2 recycling.
- 3 Well, even though Howard gave you some context of
- 4 where this stands in relation to the data we already have,
- 5 I'm going to go over the background of our past study just
- 6 very briefly.
- 7 (Thereupon an overhead presentation was
- 8 presented as follows.)
- 9 MS. CARR: I'll give you a little bit more detail
- 10 of what's in the studies that we have. So 1999 was our
- 11 first statewide study, and we gathered data disposed, data
- 12 on materials disposed from the commercial, residential,
- 13 and self-haul sector, so the whole waste stream.
- 14 But we really focused on the commercial sector and
- 15 we sampled about 1200 individual businesses in 26
- 16 different business groups, and we covered the entire
- 17 commercial sector. And we have waste disposal composition
- 18 data for each of those business types.
- 19 The second statewide study was done in 2004, and
- 20 it was a more general study. And we collected samples
- 21 again for the residential, commercial, and self-haul
- 22 sectors. But this time, at disposal facilities only, we
- 23 didn't do any generator sampling. So we just got data for
- 24 the commercial sector for the overall whole commercial
- 25 sector, not broken down by business group.

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- 2 MS. CARR: And just to give you a couple of slides
- 3 from that study, this first one shows how much of the
- 4 waste is disposed from each of the major sectors. So
- 5 almost half comes from the commercial sector; about
- 6 30 percent from residential sources; and about 20 percent
- 7 from self-haulers.
- 8 But in the self-haul sector, about 17 percent of
- 9 that comes from commercial sources. So when we add that
- 10 up at the data from the commercial roots that we have,
- 11 that ends up being over 60 percent of the statewide waste
- 12 stream.
- 13 COMMITTEE MEMBER CHESBRO: That was the amount
- 14 disposed, though? So that wasn't necessarily the waste
- 15 stream including the amount diverted?
- --o0o--
- MS. CARR: Right. It's disposal on the disposed
- 18 waste stream only. And this slide shows the top ten
- 19 material types disposed by the overall commercial sector.
- 20 So as you can see, there are some materials on the
- 21 list that are readily recoverable, pretty high up on the
- 22 list, like cardboard, lumber, and paper.
- 23 So the commercial waste stream is a significant
- 24 part of the waste stream and contains materials that still
- 25 have potential for further recycling.

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2	MS. CARR: Okay. The other study that we did
3	where we looked at the commercial sector in detail was
4	done in 2006. That year, we did targeted studies on four
5	different types of parts of the waste stream. And one of
6	them was looking at certain business groups in four urban
7	areas of the state. So we didn't look at the whole waste
8	stream. We didn't even look at the whole commercial
9	sector. And we didn't look at the whole state.
10	But in that study we did look at we did collect
11	data on what was being disposed, like we did in 1999. And
12	for the first time, we collected data on what those
13	businesses were diverting.
14	The sites that we chose, individual businesses we
15	chose, were selected randomly in each area without regard
16	to what city they were in or what kind of recycling
17	programs the city might have or what kind of programs the
18	businesses might have. We just picked and randomly called
19	them up on the phone and asked them to participate in the
20	study.
21	000
22	MS. CARR: Okay. The study we have going on, this

year, is similar to the study done in 2004. As Howard

said, it's starting that cycle again, so it's another

general statewide update. And again, for the commercial

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- 1 sector, we'll be sampling at disposal facilities only, not
- 2 doing generator sampling, so we'll have data for the
- 3 overall commercial composition again.
- 4 And the first field season was completed
- 5 February 1st, a couple of weeks ago. And the next season
- 6 will be done in April. We'll do two more seasons, July
- 7 and October, so we have the whole year covered. And the
- 8 report will be available next spring.
- 9 --000--
- 10 MS. CARR: Okay. So that's context of the studies
- 11 we've done and the data that we have. So now let's talk
- 12 about the proposed scope of work for the study you have
- 13 before you today.
- 14 As you know, one of the early action measures the
- 15 Board is taking on climate change issues is to increase
- 16 recycling in the commercial sector. So this study is
- 17 designed to support those efforts as well as provide
- 18 information to help quantify potential greenhouse gas
- 19 reductions that could be realized for commercial recycling
- 20 increases.
- 21 So for this study, one of the fundamental blocks
- 22 will be to focus on the material types with the greatest
- 23 potential to result in greenhouse gas emission reductions
- 24 through increased recycling. And we have a list of those
- 25 material types from the Climate Change staff already.

Τ.	we can use existing information from past board
2	studies as well as other sources to identify the business
3	types with the best potential to increase recycling of
4	those specific materials. So we can really use the data
5	that we have already to focus on where we can get the
6	biggest bang for the buck.
7	The study proposes to collect data under two
8	scenarios in jurisdictions with strong recycling in the
9	commercial sector already going on; and in jurisdictions
10	without that.
11	000
12	MS. CARR: By focusing on these two types of
13	jurisdictions, we will be able to compare the waste stream
14	data on the types and amounts of materials both disposed
15	and diverted in each scenario. And the difference between
16	the two can be used to estimate the potential for increase
17	in recycling and greenhouse gas reductions.
18	The study will also gather information on the
19	commercial recycling programs that exist in each
20	jurisdiction chosen and the recycling activities going on
21	at each business included in the study. And this will
22	help us to identify model programs and practices as well
23	as barriers to recycling or reasons businesses are
24	recycling more.
25	000

- 1 MS. CARR: As usual, since we're numbers people,
- 2 we have to do it by the numbers. So we'll be sampling in
- 3 six jurisdictions -- three with robust recycling
- 4 opportunities, and three without. Five business types
- 5 will be selected based on the potential to increase the
- 6 recycling of the material types of interest.
- 7 We anticipate 300 individual samples to be
- 8 characterized. We want to do ten per jurisdiction, per
- 9 business type. So that's 60 per business type overall, it
- 10 will be 50 per jurisdiction.
- 11 We will do disposal characterization, so sorting
- 12 with the waste still being disposed in the dumpsters as
- 13 well as diversion audits to quantify materials disposed
- 14 and diverted. And we plan on doing two sampling seasons.
- 15 --000--
- MS. CARR: So the staff recommendation is to
- 17 approve Option 1, approve the scope of work for a waste
- 18 characterization study to support commercial recycling
- 19 options as written, in an amount up to \$364,527; direct
- 20 staff to proceed with the request for proposal; and adopt
- 21 Resolution No. 2008-30.
- 22 Are there any questions?
- 23 COMMITTEE MEMBER BROWN: Yes, of course.
- 24 Member Chesbro? I didn't mean to direct that --
- 25 he always has questions. I mean, of course we have

- 1 questions. It's an interesting topic.
- 2 Sorry, Nancy.
- 3 COMMITTEE MEMBER CHESBRO: Of course we have
- 4 questions.
- 5 There he goes again.
- 6 That's quite all right. I characterize myself
- 7 that way. Speaking of characterization, is there a reason
- 8 we couldn't go the direction that Evan and George Eowan
- 9 suggested in the CRRC letter in terms of trying to focus
- 10 this thing on the greenhouse gas aspect of it and still
- 11 calling it waste characterization?
- 12 DIVISION CHIEF SMYTH: Brenda Smyth. I'm with the
- 13 Sustainability Program.
- 14 And I think the thing we need to understand about
- 15 this scope of work is setting the foundation to gather the
- 16 data, and that we are working the direction that Evan
- 17 Edgar is proposing, but not in this scope of work, because
- 18 this is a data gathering exercise.
- 19 We are engaged with CCAR on protocols. Commercial
- 20 recycling is actually probably one of the most difficult
- 21 protocols to develop. And it's going to be even more
- 22 difficult to do that without the data to do that.
- 23 So this is the first step. We're engaged with ARB
- 24 and their climate change measures. We're engaged with
- 25 CCAR. We're engaged with even the Chicago Climate

- 1 Exchange to understand these broader, what I call, more
- 2 systematic protocols that we need to have in place, rather
- 3 than project specific.
- 4 You know, you have a cement plant or you have an
- 5 anaerobic digestion, and we could draw a box around that.
- 6 So I think Evan's points are well-taken. We just need to
- 7 put them in the broader context of what we're doing.
- 8 COMMITTEE MEMBER CHESBRO: Well, I worry that the
- 9 climate change train is starting down the tracks, and
- 10 we're over here studying, and that we won't at least have
- 11 a placeholder or some way to make sure that commercial
- 12 recycling is on the list and is not viewed as being out
- 13 there doing the preliminaries before we do what Evan
- 14 suggested.
- 15 And we -- I just --
- 16 COMMITTEE MEMBER BROWN: We actually put it on the
- 17 list. So it is on the list, which is what's forcing CCAR
- 18 to develop the protocols in coordination with us. Because
- 19 we actually --
- 20 COMMITTEE MEMBER CHESBRO: We can be sure that --
- 21 COMMITTEE MEMBER BROWN: It's part of CAT. Let's
- 22 put that on the list of early actions. It's not a
- 23 discrete early action like our compost covers. But it is
- 24 part of the action that we've undertaken as part of the
- 25 CAT.

- 1 So we're working with ARB on the scoping. So we
- 2 are developing the methodology. It's just not part of the
- 3 this scope of work. That's -- staff is working there.
- 4 PROGRAM DIRECTOR LEVENSON: That's correct. It's
- 5 very important that commercial recycling be part of the
- 6 scoping plan that the ARB adopts later this year. But we
- 7 don't have to have all of the details completed by that
- 8 time. We can come back -- as long as it's in -- the
- 9 concept of commercial recycling is in the scoping plan, we
- 10 can come back with this information and protocol
- 11 development that we're working on with CCAR and others,
- 12 and then kind of revise that template probably in 2009 or
- 13 so.
- 14 And then we -- the Air Board would have to work
- 15 with us in terms of what the specific regulations or
- 16 mandates or voluntary kinds of programs would be
- 17 established for commercial recycling.
- 18 So --
- 19 COMMITTEE MEMBER CHESBRO: I have other questions.
- 20 But it looked like Jeff has questions.
- 21 BOARD MEMBER DANZINGER: Just to follow on yours,
- 22 as I was seeing the presentation, there was one bullet
- 23 that actually says determine the -- the study will
- 24 determine the potential increase in recycling and GHG
- 25 reductions. So I didn't know what that meant.

- 1 How far does this particular study go in that
- 2 regard? I mean, are you using a warm model? And you are
- 3 going to equate what we find in commercial generation out
- 4 there? And I remember the last study from '04, of the
- 5 things that it did that I thought was really good is it
- 6 actually broke out easily divertable and potentially
- 7 divertable from the stuff that was going out there.
- 8 And I thought that was really cool, because you
- 9 can actually look at what this study did that, you know,
- 10 that Evan had passed along, shows what we've done in the
- 11 progress but also the potential that's remaining. And I
- 12 thought, are we taking that and seeing that and raising it
- 13 by saying, "Okay. We're going to be able to identify
- 14 what's easily divertable and potentially divertable that's
- 15 currently being landfill from the commercial sector? And
- 16 then we're going to use a model of some sort to equate
- 17 that to GHG reductions.
- 18 DIVISION CHIEF SMYTH: Well, I think what I'd like
- 19 to say about this study is that it's going to be a
- 20 quantification. And that, yes, we'll look at what's
- 21 divertable easily and all that, and we can quantity it.
- Now we're adding the overlay of not only what's
- 23 divertable but what gives this greenhouse gas return when
- 24 we divert it.
- So, yes, we will be -- we will be able to quantify

1 what are the GHG reductions. And this actually gives us

- 2 those specific numbers that we can then pump into the
- 3 templates, the early action templates. In March, we're
- 4 going to be doing some very creative assumptions for those
- 5 templates, just to lay on the table, what is the potential
- of a commercial recycling early action measurement? But
- 7 after we get the information back from the study, then
- 8 we'll be able to fine tune those and quantify that.
- 9 The study will very easily be able to quantify
- 10 that. And we'll also be able to overlay the recycling
- 11 program potential within the business sectors that we
- 12 study, because we're looking at robust and nonrobust
- 13 program areas. And so we'll be able to say, well, there
- 14 is the potential to pick up these materials because they
- 15 have recycling programs in place. And this is how they
- 16 will dovetail in.
- 17 This study will be able to do that. What it won't
- 18 be able to do, which is taking that information to a
- 19 protocol, or a model, where then you start saying, well,
- 20 who gets the credit? And that becomes a very big policy
- 21 discussion that happens with CCAR and the Climate Exchange
- 22 and folks like that.
- 23 So to kind of separate the two -- acknowledge that
- 24 they are all moving along at the same time and that we are
- 25 on the same program and trying to achieve all that. This

is a quantification of the data that we need and the rest

that's going on at the same time is development of those

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- 3 models and protocols.
- 4 COMMITTEE MEMBER CHESBRO: Madam Chair, I -- Madam
- 5 Chair and Mr. Chair -- my problem is, of course, I'm just
- 6 impatient. And I just figure we're going to study this
- 7 stuff to death. And it occurred to me -- this is going at
- 8 a slightly different tangent, and it may not be a good
- 9 idea. I'm just thinking out loud, that, you know, we have
- 10 this item on the Board agenda with the Institute for Local
- 11 Government.

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- 12 So what about or why not think about doing this in
- 13 a more decentralized fashion? You got local jurisdictions
- 14 moving on commercial recycling now. And is it possible
- 15 that rather than trying to do something on a state level
- 16 and extrapolate it everywhere, that the money could be
- 17 better used in assisting those local jurisdictions that
- 18 are out in the lead and doing, for example, mandatory
- 19 commercial recycling in how to -- how to document the
- 20 greenhouse gas emission savings and what the materials are
- 21 that they are going to be collecting through the
- 22 commercial recycling programs.
- 23 PROGRAM DIRECTOR LEVENSON: Well, all of these
- 24 things we're tieing together. I think part of the
- 25 difficulty here is that, ultimately, we have to have

- 1 defensible protocols that are developed, if there's ever
- 2 going to be any kind of carbon training or cap and trade
- 3 system. And those are extremely difficult to develop,
- 4 even the ones that were developed by CCAR. The landfill
- 5 sector took quite a bit of time and they needed this
- 6 background data.
- 7 So regardless of -- I mean, we are working with
- 8 the ILG, or hope to work with them, to quantity some of
- 9 the successful commercial recycling programs and their
- 10 impacts on greenhouse gases. This would give us the
- 11 underpinning data that we need to support that effort and
- 12 the protocol development.
- 13 We're still going to need this information. And
- 14 the protocols will take quite a while to develop. They
- 15 are not going to be easy when it comes to commercial
- 16 recycling because there's so many entities involved,
- 17 there's so many questions about boundaries, what's in
- 18 California, what's outside California, who gets credit.
- 19 Those are all kinds of discussions that are going to go on
- 20 in a whole different venue than would be -- than we'd able
- 21 to accomplish in this contract at all.
- 22 COMMITTEE MEMBER CHESBRO: Someone used the
- 23 metaphor with regards to long-term solutions and immediate
- 24 actions of -- it's a sports metaphor. I'm sorry for those
- of you who aren't sports fans. You need a passing game

- 1 and you also need a ground game.
- 2 And we got to make sure that -- I'm really mixing
- 3 my metaphors here. We're not thinking so much about
- 4 what's going to happen some time out in the future, once
- 5 we figure out all these complicated things, and not doing
- 6 the things right now on the ground that can be -- that's
- 7 starting to solve the problem.
- 8 And I know that's what the early action list is
- 9 about. But that's sort of -- that really informs my
- 10 mentality on this stuff is to make sure that we're not
- 11 just doing really good projections and studies, but, in
- 12 the meantime, not sufficiently reporting what we know can
- 13 make a real difference and is practical to be done in
- 14 realtime, right now.
- 15 PROGRAM DIRECTOR LEVENSON: I think that's one of
- 16 the reasons why we proposed working with the Institute for
- 17 Local Government is to actually promote and document those
- 18 programs that are either going on or could be implemented
- 19 very quickly by local jurisdictions, so they can start
- 20 getting credit for the activities that they are taking,
- 21 and then give us data that we can use again in the
- 22 development of the protocols.
- 23 I'm afraid it's just a fact of life that the
- 24 protocols are going to take some time to develop. And
- once they are in place, if they are done correctly, then

- 1 the carbon trading markets will be able to use those and
- 2 either jurisdictions or businesses who are able to
- 3 register and certify that they are using those protocols
- 4 will be able to sell their carbon credits on the market.
- 5 And that's something that we're all hoping will happen
- 6 relatively quickly. In realty, it's going to be a couple
- 7 of years before it's in place.
- 8 COMMITTEE MEMBER BROWN: You are talking about
- 9 protocols across all sectors, not just ours; right? Or
- 10 your -- CCAR is looking for protocols across all sectors,
- 11 so it's not just our sector that is taking time. We need
- 12 to do this very deliberatively. Everybody's looking at
- 13 California to see how it is going to be rolled out in the
- 14 scoping plan.
- 15 I think one of the things that may address some of
- 16 my fellow Board members' concerns are things that Mark and
- 17 I have talked about -- doing more frequent updates on what
- 18 your staff is doing in relationship to CCAR, the ARB, and
- 19 the scoping plan, so that we're more regularly updated on
- 20 the continued work that we're doing in the development of
- 21 these protocols. And working with the landfill and
- 22 recycling team so that's it's not when an item comes
- 23 forward that we know what's going on.
- 24 Because I think a lot of the stuff that is being
- 25 done in this building and with ARB, we're participating in

- 1 but we don't know enough about what -- how far out staff
- 2 is on some of the these items.
- 3 So that will help us when things like this come
- 4 forward. See how it all fits in with what you are already
- 5 doing and how it dovetails and complements what we need to
- 6 do in order to participate in this scoping plan.
- 7 COMMITTEE MEMBER CHESBRO: This stems from my
- 8 impatience. Two years. Is there -- I mean, first of all,
- 9 is there any way to do it any faster? And secondly, would
- 10 it benefit us to do it any faster from the standpoint of
- 11 getting --
- 12 COMMITTEE MEMBER BROWN: I agree.
- 13 COMMITTEE MEMBER CHESBRO: -- this information in
- 14 place and therefore expediting the protocols and whatever
- 15 else we need to do down the line.
- 16 PROGRAM DIRECTOR LEVENSON: Well, if we had a
- 17 stable of horses, we might be able to do things a little
- 18 more quickly. Even speaking to the update issue that
- 19 Madam Chair raised, we were providing more substantial
- 20 weekly updates to you. But the person who was doing that
- 21 is now at the agency. And we haven't backfilled that
- 22 position yet. So we're scrambling in terms of trying to
- 23 get people to do the work.
- If we had more people, we probably could do some
- of this a little more quickly. But, you know, we've

- 1 watched the CCAR process. We have just started getting
- 2 engaged with the Climate Exchange. And Brenda may have
- 3 some ideas on how rapidly those things happen.
- 4 But they are not things that can be done in three
- 5 or four months.
- 6 COMMITTEE MEMBER CHESBRO: The staffing problems
- 7 address how quickly we can get a contract in place. But
- 8 it doesn't necessarily affect how long the contractor
- 9 needs to get the work done.
- 10 COMMITTEE MEMBER BROWN: I think we're looking for
- 11 preliminary data or data quicker than two season and a
- 12 year later, and sometimes in 2009, beginning to see the
- 13 information. I think that's the frustration. And it's
- 14 something, you know, with every scope of work that comes
- 15 up, you know, we're anxious to get the information sooner
- 16 rather than later.
- 17 DIVISION CHIEF SMYTH: Well, I think while they
- 18 are chatting, one thing that we did try to put in the
- 19 scope of work is to get feedback. Nancy will be able to
- 20 answer this in more detail. But I think we had seasonal
- 21 testing, and we asked for feedback as soon as we got it.
- 22 So we were getting kind of preliminary feedback before the
- 23 final report.
- 24 MS. CARR: I didn't hear everything you said. I'm
- 25 sorry.

- 1 Actually, when we first wrote this scope of work
- 2 and the schedule of deliverables, it was a shorter time
- 3 frame. And we started talking about the ILG contract and
- 4 wanting to be able to coordinate with that. So we sort of
- 5 loosened up the dates somewhat.
- 6 But I don't think we can have the first season
- 7 before October. But the second season we can shorten up
- 8 to, you know, January or February something. It depends
- 9 on -- it kind of depends on the contractor. And it also,
- 10 you know, does depend on staffing time, because for this
- 11 contract, there's going to be a lot more Board staff
- 12 involved because we need help from the LAM staff to
- 13 identify the jurisdictions that are going to be
- 14 appropriate to use and --
- 15 COMMITTEE MEMBER BROWN: But that can be done
- 16 during the process of getting the RFP. I mean, the staff
- 17 can do the work now. They don't have to wait until the
- 18 contract is done, and the contract has to be done before
- 19 the end of June.
- I mean, there's got to be a way, whether we give
- 21 them preferential or bonus points for being able to start
- 22 the first season. It doesn't make any sense to do a
- 23 season in October and a season in January. It makes much
- 24 more sense to do a season in the summer and a season in
- 25 the fall or winter, I would assume, because it just makes

- 1 more sense to do two different types of seasons, I would
- 2 assume; not two consecutive seasons.
- 3 I mean, can you do bonus points for getting the
- 4 contract started sooner rather than later?
- 5 MS. CARR: That's a contracts question. I guess
- 6 we could put that in the evaluation criteria.
- 7 COMMITTEE MEMBER BROWN: Do you want to take some
- 8 time to look at some creative options and get back to us?
- 9 PROGRAM DIRECTOR LEVENSON: We can do that.
- 10 But I don't think there would be a problem though
- in the request for proposals in putting the scoring
- 12 criteria that have bonus points for being able to start
- 13 sampling within, say, a month of date of execution of the
- 14 contract. That would not be a problem.
- 15 That doesn't mean that we'll get proposals that
- 16 can handle that. But we could give preference points for
- 17 that. We could also include in the scope of report on the
- 18 preliminary findings from the first sampling season,
- 19 whenever that is.
- 20 COMMITTEE MEMBER CHESBRO: So somewhat
- 21 facetiously, I will ask counsel to redraft the resolution
- 22 to include in the whereases that it is with a sense of
- 23 impatience, and later on, say, two years or as soon as
- 24 possible.
- 25 COMMITTEE MEMBER BROWN: Whereas they can provide

- 1 updates and information along the way.
- Okay. We do have -- any other questions?
- 3 BOARD MEMBER MULÉ: Why don't we let the speakers
- 4 go first, and then I will raise my questions.
- 5 Thank you.
- 6 COMMITTEE MEMBER BROWN: George Eowan on behalf of
- 7 CRRC.
- 8 COMMITTEE MEMBER CHESBRO: He's going to go, "Hey,
- 9 I signed that letter too. Why is everyone talking" --
- 10 MR. EOWAN: No, I didn't sign that letter.
- No, I did. I did.
- 12 COMMITTEE MEMBER CHESBRO: Your name was on it.
- 13 MR. EOWAN: I know it was. He called me at 5:30
- 14 and told me my name was on it.
- 15 And we, at CRRC, have not taken a position on
- 16 this, even though we did send you this letter. I just
- 17 want you to know that in advance.
- 18 But you have raised the issues. It's kind of a,
- 19 you know, chicken-and-an-egg situation. What do we really
- 20 need to know, when do we need to know it, what do we know
- 21 now? And it just seems to me that from the information
- 22 that you just put up there on the screen, that there's a
- 23 lot of information on commercial recycling right now and
- 24 what's in the commercial waste stream and so forth.
- 25 And I'm just wondering what are we trying to

- 1 accomplish with this? If you have a fairly solid amount
- 2 of information now on what's in the commercial waste
- 3 stream that's being disposed, why aren't we focusing more,
- 4 then, on the greenhouse gas issues related to that, and
- 5 less on trying to again determine sector by sector,
- 6 business by business, what that waste stream is?
- 7 I'm just a little unclear why we're focusing more
- 8 on that characterization side and less on a greenhouse gas
- 9 side.
- 10 I know Howard probably has a really good answer
- 11 for that.
- 12 PROGRAM DIRECTOR LEVENSON: And my answer is to
- 13 turn to Brenda who has a really good answer.
- 14 (Laughter.)
- 15 MR. EOWAN: Before you say that Brenda, that's
- 16 kind of our overarching issue, is that we're really glad
- 17 that you're bringing it forward. We're really glad that
- 18 recycling is raising its greenhouse gas head and saying,
- 19 we have an important contribution to make to greenhouse
- 20 gas reduction. That's important.
- 21 But where do we go with that in terms of work to
- 22 do that needs to be done, that's going to further this
- 23 along? And I'm not sure another two-year waste
- 24 characterization study on commercial waste streams is
- 25 going to get you there. I think there's other things you

- 1 can do with 350,000 that will add more to that whole
- 2 protocol issue, and what everybody else is doing, a lot
- 3 more quickly really than that -- than the waste
- 4 characterization.
- 5 So that's kind of our primary point.
- 6 DIVISION CHIEF SMYTH: And George is right. We do
- 7 have data on some specific characterization, what's coming
- 8 from the commercial stream, so we can look at that. But
- 9 what this does is it drills down to specific businesses
- 10 and specific jurisdictions that have recycling programs on
- 11 the table that could then go gather those GHG, shall we
- 12 call it, commodities out of the disposal stream and get
- 13 them into the recycling.
- 14 So it gives us a much better opportunity to fill
- 15 out our templates. Otherwise, we are kind of potshotting,
- 16 grabbing in the dark. And when we say, well, this is a
- 17 business sector we want to focus on and this is the
- 18 commodity we want them to recycle, we have justification
- 19 for saying that.
- 20 PROGRAM DIRECTOR LEVENSON: I would just like to
- 21 point out or reiterate one thing that I mentioned early
- on, which is, this is dedicated waste characterization
- 23 money. There were a number of ideas on the table from
- 24 staff about how to spend this money, including looking
- 25 more at agricultural plastics and other issues.

- 1 And it was our judgment that what we really needed
- 2 to spend this money on was bolstering our efforts in
- 3 commercial recycling. So while I understand the
- 4 frustrations of time and not having the information, I do
- 5 want to reiterate that this is all part of the effort to
- 6 try and get a better handle on commercial recycling so we
- 7 can support -- or get ARB supporting the scoping plan and
- 8 adoption of protocols that will effectuate more commercial
- 9 recycling.
- 10 There, perhaps, are other things we could do.
- 11 Perhaps we need to put some money into protocol
- 12 development. But I think that's something that we should
- 13 be discussing with CCAR, the Climate Exchange, and other
- 14 entities before we just jump into putting a task into this
- 15 particular scope of work.
- So I understand George and Evan's points, but I
- 17 respectfully disagree with them. I think that we are on
- 18 the right track for getting that information.
- 19 COMMITTEE MEMBER BROWN: George?
- 20 MR. EOWAN: I guess my only final question would
- 21 be, what do you end up? Do you ultimately end up with a
- 22 new waste characterization study on specific business
- 23 sectors? And then two years later, two years from today,
- 24 then you start doing --
- 25 BOARD MEMBER DANZINGER: Let me interject.

This is part of, I guess, the guestion I was 1 2 asking earlier because you had it in the presentation that there was going to be a determination of increased 3 4 recycling and reduced greenhouse gas emissions from the 5 potentially and easily divertable commercial waste out 6 there. And I was trying to get my arms around what does 7 that actually mean? What does that represent in terms of a step beyond more of the waste characterization-type 8 information we've seen in the past or just updated 9 10 information on the commercial sector activities? What 11 does it represent in terms of moving the ball down the field, because I'm still trying to get an idea whether I'm 12 13 satisfied with this or dissatisfied with it in terms of 14 how far does it move us down. And the other thing about the -- and I am probably 15 speaking out of school here because I have not been 16 involved in the team stuff that you have and you have on 17 CCAR and all this. But it seems to me that what we want 18 to put on a fast track is us becoming the experts 19 20 ourselves. I don't need another agency like ARB for us to 21 become an expert on what sensible waste handling practices, how those equate to greenhouse gas emissions, 22

and thus giving us more powerful rhetorical tools as well

as quantitative tools to go out there and say, "It's not

just, you know, we should do this. If we don't do this,

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- 1 here's the damage. Here are the consequences of not
- 2 fulfilling the easily and potentially divertable stuff out
- 3 there, " particularly in the commercial sector where we
- 4 already know that's where the game is right now.
- 5 So I'm just trying to -- yeah, back to your point,
- 6 George, about what do we get at the end of this? And what
- 7 does it represent in terms of a step beyond what we have
- 8 gotten before from waste characterization studies.
- 9 COMMITTEE MEMBER BROWN: I am going to let you
- 10 guys answer that.
- 11 BOARD MEMBER DANZINGER: You addressed that so I'm
- 12 just trying to get it clear in my mind what that
- 13 represents.
- 14 DIVISION CHIEF SMYTH: I'm going to try one
- 15 example. And Nancy and all the experts here can correct
- 16 me if I get off, on track here.
- 17 But we know, for instance, how much cardboard is
- 18 in the disposed stream. It's a lot. It has a great
- 19 greenhouse gas reduction potential. It shouldn't be in
- 20 the disposal stream. We know how much is commercially
- 21 disposed.
- 22 Now, we have some SIC codes, but do with in our
- 23 commercial recycling say, okay "All these box stores, you
- 24 need to be recycling, commercially recycling, your
- 25 cardboard. It's a big bang for the buck, so forth and so

- 1 on."
- Now, this is where we start having a disconnect
- 3 and a breakdown. The big box stores probably are
- 4 recycling their cardboard right now. So we need to make
- 5 the connection on that greenhouse commodity that's in the
- 6 waste stream with the business sector. This project will
- 7 do that.
- 8 The other thing we need to do --
- 9 COMMITTEE MEMBER CHESBRO: Can I just make sure I
- 10 understand. You just said that we need to identify where
- 11 the unrecycled cardboard is?
- 12 COMMITTEE MEMBER BROWN: Where it's coming from.
- 13 COMMITTEE MEMBER CHESBRO: Where it's coming from.
- 14 DIVISION CHIEF SMYTH: Right. And so we need to
- 15 make the connection between the commodity that's in the
- 16 disposal stream, and I'm using cardboard as an example,
- 17 and the specific business sectors that are generating it
- 18 and disposing it and the jurisdictions they are in and
- 19 what are the recycling programs and the capability of
- 20 those specific business sectors then turning around and
- 21 actually getting it diverted?
- 22 So there's a lot of connections that we would like
- 23 to make, rather than just assuming that. Otherwise, right
- 24 now, there's a lot of assumptions that staff could make
- 25 and then we could propose some programs in commercial

- 1 recycling that may or may not have the potential of
- 2 hitting the ground running with a success or not. So
- 3 we're just trying to bolster the success.
- 4 COMMITTEE MEMBER CHESBRO: So how does that
- 5 information then become a building block to help us get to
- 6 the GHG protocols, the greenhouse gas protocols?
- 7 DIVISION CHIEF SMYTH: The GHG protocols are going
- 8 to have to look at a systemwide approach. And actually,
- 9 it lets us get our arms around, one, that we've been able
- 10 to quantify it all the way through the system. And the
- 11 biggest problem with the protocol is just being able to
- 12 modify and to track the materials and to figure out who
- 13 gets credit for what, because you have got the consumer
- 14 who puts it out for recycling.
- 15 Do they get credit, or is it the hauler that picks
- 16 it up? Do they get credit for picking it up, or is it
- 17 when it gets bailed or shipped off? Or is it the recycler
- 18 who then picks it up and reduces their energy because it's
- 19 now into the recycling chain?
- 20 COMMITTEE MEMBER CHESBRO: But how does that study
- 21 get us to that point of figuring that out?
- BOARD MEMBER DANZINGER: Yeah. Do we need to do
- 23 this first? Can you do a protocol-related thing
- 24 concurrently with this? Because you know what, I'm not
- 25 going to argue that the information from this particular

- 1 thing is useless. It's probably a lot of good information
- 2 that would come from it. We have from previous studies,
- 3 and if it can go beyond just an update of the last
- 4 commercial focus on waste characterization, is there --
- 5 can we work the other track concurrently? I don't know.
- 6 Is there a lot of ground work that you do for protocol
- 7 development that doesn't rely on the information that
- 8 would come from this.
- 9 COMMITTEE MEMBER BROWN: We are working them
- 10 concurrently. I think we've talked about that. We have
- 11 to do -- we're doing protocol templates this spring that
- 12 are due to the ARB. That is what you said earlier;
- 13 correct?
- 14 BOARD MEMBER DANZINGER: Okay. Okay.
- 15 COMMITTEE MEMBER BROWN: So we are doing all of
- 16 these things concurrently. And my understanding that the
- 17 information that we get from this is going to solidify or
- 18 confirm the information that we are putting in these time
- 19 tables this spring.
- 20 PROGRAM DIRECTOR LEVENSON: Four weeks from now.
- 21 COMMITTEE MEMBER BROWN: Right. So we are
- 22 concurrently doing work with the ARB and CCAR on these
- 23 protocol timetables. And this waste characterization
- 24 study due next spring-ish, summer, will confirm and
- 25 finalize and quantify all the information that we are

- 1 speculating on now with the data that we have on all of
- 2 our previous waste characterization. Is that --
- 3 PROGRAM DIRECTOR LEVENSON: That's correct. And
- 4 we are going to keep on working on development of the
- 5 protocols. And still, the implementation of those
- 6 protocols and who gets the credit will depend on this kind
- 7 of data in terms of where is the biggest bang for the
- 8 buck, who gets the credit, who's actually got room for
- 9 recycling in achieving greenhouse gas emissions. So it is
- 10 all going on concurrently.
- BOARD MEMBER DANZINGER: So this study informs
- 12 that process in a way that existing waste characterization
- info cannot? Is that what we're saying?
- 14 COMMITTEE MEMBER BROWN: That's what Brenda says.
- 15 BOARD MEMBER DANZINGER: Is that what you are
- 16 saying Brenda?
- 17 (No verbal response.)
- 18 BOARD MEMBER DANZINGER: Okay.
- 19 COMMITTEE MEMBER BROWN: I do have a stable of
- 20 people that are chomping at the bit in the back of the
- 21 room to participate in this discussion. So let's move
- 22 through the speakers. I know we still have questions on
- 23 this.
- 24 The next speaker is George Larson, followed by
- 25 Larry Sweetser.

57 MR. LARSON: Thank you, Madam Chair and Members.

- 1
- 2 George Larson on behalf of Waste Management.
- 3 I'm here to express Waste Management's strong
- 4 support for the proposal as crafted by staff and I'm going
- 5 to kind of reorder my comments here. I was going to talk
- 6 about AB 32 later in my discussion, but we're still -- we
- 7 and the local area are providing services, at least in the
- Sacramento area and statewide, are still dealing with AB 8
- 939. And our problems with 939 have been that there 9
- 10 hasn't been enough tolls at the local level to achieve the
- kind of diversion in the commercial sector that we would 11
- like to and certainly our client jurisdiction expect of 12
- 13 us.
- 14 So I see -- in Sacramento again, having worked
- closely with the Solid Waste Authority here as adopted a 15
- commercial recycling ordinance which was, in fact, 16
- supported in testimony by your staff, and we certainly 17
- 18 appreciate that.
- However, there's real need for data because now 19
- there are ordinances going on the books. There's even 20
- 21 discussions of statewide legislation. I think there's
- some guidance from this Board necessary that is valuable, 22
- 23 provides valuable data to local governments and for
- 24 private sector contractors working for local governments
- 25 to know what to go out to and reach with these smaller

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1 companies. It was mentioned, the large companies, the

- 2 HPs, are already doing that.
- 3 The ordinances look at four cubic yards or more.
- 4 Now, if you get into some pretty small companies, when
- 5 there are 40,000 businesses in the Sacramento region, to
- 6 approach them effectively and know on their waste stream
- 7 composition and how to focus a program to elicit and take
- 8 out the most materials.
- 9 So we don't view it as a study. I think it's
- 10 valuable data that has direct application. I would agree
- 11 that if data were available a little bit more quickly, it
- 12 could be implemented and utilized a little better --
- 13 quicker. So I would support that.
- 14 I want to mention too that following all of these
- 15 commercial recycling ordinances are companion C&D
- 16 ordinances. The reason I bring that up is, as you deal
- 17 with inerts, for example, it's a fairly, if you will,
- 18 clean stream that you can quantify and classify. When you
- 19 get into the mixed C&D, you run into a lot of commercial
- 20 waste that is not coming out of the business, for example.
- 21 I only raised that, that you might consider, as for an
- 22 accountability purpose, and I'm going back to AB 939, that
- 23 material is going to start coming out of the waste stream
- 24 too from the C&D ordinances. And I think they complement
- 25 the commercial ordinances. So please take a look at that.

- 1 I think Mr. Levenson addressed the greenhouse gas
- 2 and the integration of this data into this bigger
- 3 overarching study adequately.
- 4 And we support his testimony and staff's
- 5 recommendation in the report.
- 6 Thank you.
- 7 COMMITTEE MEMBER BROWN: Thank you, George.
- 8 Larry Sweetser.
- 9 MR. SWEETSER: Good morning, Board Members. Larry
- 10 Sweetser on behalf of the Rural Counties, Environmental
- 11 Services Joint Powers Authority.
- 12 I do appreciate staff's efforts on these waste
- 13 characterizations. I've had a number of conversations
- 14 with Howard and Nancy on characterizations in general, not
- 15 this particular topic. And don't worry, Howard, I'm not
- 16 going to request that you do a sampling in the rural
- 17 areas.
- 18 But it does bring up some worries that we have
- 19 when studies are done and they extrapolate over the entire
- 20 state. And particularly when those studies are used in
- 21 policy developments. So there's a lot of different areas.
- 22 In the rural areas, we have a number of issues --
- 23 economics, transportation issues. Even a bale of
- 24 cardboard, transporting that to market, may not be worth
- 25 offsetting the greenhouses gases and just burying it. We

- 1 do want to do as much recycling as we can. But there is
- 2 that factor to consider.
- 3 Organics is another one, which I'm sure will be
- 4 targeted on this. I can't prove it. I'm trying to. But
- 5 I'm firmly convinced that in the rural areas, we don't
- 6 have as many yards; we don't have as much green gas. We
- 7 have a lot more brush and shrubs, which probably does not
- 8 have as much greenhouse gas offsets as a lot of green
- 9 waste and yard waste in the landfill.
- 10 So what we're just requesting is that as you go
- 11 about the study and contract it, there be some discussion
- 12 of those rural factors in there. Doesn't have to be
- 13 lengthy, but just some recognition of these issues.
- 14 As Mr. Chesbro said, the greenhouse gas train is
- 15 leaving. We just don't want to get run over or thrown
- 16 off.
- 17 So thank you.
- 18 COMMITTEE MEMBER BROWN: John Cupps.
- MR. CUPPS: Good morning, Madam Chair, Members of
- 20 the committee.
- 21 My name is John Cupps. I'm an independent
- 22 consultant. I just had an observation or suggestion, that
- 23 I believe that there are a lot of jurisdictions that are
- 24 already examining potential avenues of enhancing their
- 25 commercial recycling. And there's a lot of people looking

- 1 at ordinances in that area. And we recognize that it is
- 2 going to take time to develop these protocols. But it
- 3 seems to me that something that would be very important
- 4 could actually, to some extent, incentivize jurisdictions
- 5 to move forward before those protocols are developed. If
- 6 there were a way to get some clarity on the issue of
- 7 getting credit, if you will, for early action.
- 8 In other words, if a jurisdiction moves forward
- 9 now to implement, just as an example, a recycling
- 10 ordinance that results in a substantial increase in
- 11 commercial recycling, if there's a way to get some clarity
- 12 on the issue of what circumstances would that jurisdiction
- 13 be able to eventually get credit for that activity that
- 14 they took now as opposed to waiting for the development of
- 15 those protocols. I think that's a very, potentially very,
- 16 critical issue that needs to be addressed as you go
- 17 forward with these discussions with CARB and CCAR on the
- 18 issue of protocols.
- 19 Thank you.
- 20 COMMITTEE MEMBER BROWN: I think that that was
- 21 discussed. There was an according of companies and
- 22 jurisdictions early on to join the Climate Action
- 23 Registry. And they were given the indication that those
- 24 who joined and quantified their baselines early on would
- 25 be given consideration as the protocols were being

- 1 developed; is that right?
- 2 PROGRAM DIRECTOR LEVENSON: I believe that's
- 3 correct.
- 4 COMMITTEE MEMBER BROWN: We don't have authority
- 5 to do any of that, John. That is done at CCAR and through
- 6 the ARB.
- 7 PROGRAM DIRECTOR LEVENSON: That's exactly right,
- 8 Madam Chair. And this is overlayed by the policy issue
- 9 of, you know, what things are mandated and required and
- 10 then do they count or not count. And those are decisions
- 11 that are to be made by the ARB in conjunction with a lot
- 12 of folks, but later on.
- 13 COMMITTEE MEMBER BROWN: I think the early
- 14 discussion was what is the incentive, or is there a
- 15 benefit for jurisdictions and companies doing business in
- 16 California to join the Climate Action Registry early on.
- 17 And when it transferred over from CEC to ARB, there was
- 18 discussion at one of the CAT meetings, relative to it
- 19 being a benefit or there would be benefit to those
- 20 companies to join early and to quantify their GHG
- 21 baselines and how all those protocols are being developed,
- 22 and that would be taken into consideration or at least
- 23 part of the discussion.
- 24 So anyway, Member Mulé?
- 25 BOARD MEMBER MULÉ: Thank you, Madam Chair. And

Gary, sorry you can't be here, but please chime in,

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- 2 because I just want to make a couple comments and a
- 3 suggestion. I have met with staff on this issue because I
- 4 do have some concerns with the scope of work as it's
- 5 currently laid out for us.
- 6 Personally, I feel that we've got quite a bit of
- 7 data already on commercial entities via our waste
- 8 characterization studies. And in trying to gain a better
- 9 understanding of what staff hopes to get out of this, I
- 10 think that perhaps maybe what we should be looking at is
- 11 looking at the material -- quantifying the greenhouse
- 12 gases by material type and not necessarily business
- 13 sector. Because we in the business already have a pretty
- 14 darn good idea of what's being generated by business
- 15 sector.

- 16 For example, we know that, you know, there's a lot
- 17 of cardboard generated at hotels and as well as food
- 18 waste. I mean, we know what those breakdowns are. The
- 19 industry generally knows this information. It's not a big
- 20 secret. And I'm sure they would be happy to share that.
- 21 The other thing is, is that when I talk to staff
- 22 about looking at the -- selecting the various
- 23 jurisdictions, I caution them that the businesses are all
- 24 over the place with recycling whether or not they have a
- 25 commercial recycling ordinance in place. Again, those of

1 us in the business know that the big boxes and the larger

- 2 businesses are recycling and they have been for years,
- 3 even before 939.
- 4 Where we're having trouble is with the smaller
- 5 businesses, the mom-and-pops, that it's difficult if not
- 6 more expensive for them to site -- to put another bin out
- 7 there for recyclables. So it's going to be all over the
- 8 board. It's like, I can almost give you the answers to
- 9 some of this because even if a city has a commercial
- 10 recycling ordinance, there's no magic bullet in any one
- 11 city that says, you know, all our businesses are
- 12 recycling. You're going to find that in every
- 13 jurisdiction that there's going to be variation as to
- 14 who's recycling and who's not.
- 15 And so again, I think really what we should be
- 16 focusing on is the material types and looking at -- and
- 17 trying to get those greenhouse gas measurements by
- 18 material type, whether it's cardboard. We already have it
- 19 for the bottles and cans, as evidenced by the report that
- 20 Evan shared with us, from VOC. We're working on organics.
- 21 And really where we need that information is on the
- 22 fibers, the paper portion of it, to look at that.
- 23 So I'm just -- I guess for me too, it's -- I'm
- 24 still trying to understand -- get a better understanding
- 25 of how does this really -- how does this particular waste

- 1 characterization study move us forward in the whole
- 2 protocol? It's what Jeff was asking; it's what Board
- 3 Member Chesbro was asking as well. So I'm just having
- 4 trouble with this particular scope of work and how it's
- 5 currently written.
- 6 I'm not saying that we shouldn't expend the monies
- 7 and we shouldn't do something. But again, I think there's
- 8 a better way to do this. So that's my comment and my
- 9 question -- my suggestion to our staff.
- 10 COMMITTEE MEMBER BROWN: Let me ask a question
- 11 that I just -- what came to my mind when Rosalie raised
- 12 the question. And I'm going to let you talk about
- 13 focusing in on material types versus specific businesses.
- 14 But I think we generally know and the industry knows what
- 15 is in the waste stream. But what we know and what we can
- 16 use to develop a specific protocol may be different.
- 17 I mean, do we have the specific numbers in a study
- 18 to point to, to say that this is -- because we can't just
- 19 say, "We know there's cardboard and we know that there's
- 20 paper" without saying, and this is the, you know,
- 21 specific. And that's what I'm worried about. You know,
- 22 is this --
- 23 BOARD MEMBER MULÉ: Just survey the haulers.
- 24 There's -- again -- that's what I'm saying. I'm not
- 25 saying -- I think there's other ways that we can get the

- 1 information and we can get it more quickly and more
- 2 accurately.
- 3 COMMITTEE MEMBER BROWN: But is it scientific to
- 4 just do a survey? We don't have a specific number of -- I
- 5 mean, the issue --
- 6 BOARD MEMBER DANZINGER: Yeah. I just want to ask
- 7 you, because you are making a good point, but I had a
- 8 question related to that.
- 9 COMMITTEE MEMBER BROWN: But I think the thing is,
- 10 when we're looking at providing information on a
- 11 scientific -- we need to provide scientific or
- 12 data-generated information in order to develop protocols
- 13 for carbon trading or whatever the future is. I don't
- 14 think we can do it on a survey, because we may not get a
- 15 hundred percent response, or it may be anecdotal or, you
- 16 know, Larry may send in a majority of the survey
- 17 responses. We really can't necessarily scientifically say
- 18 that this is generated data.
- 19 BOARD MEMBER MULÉ: But I don't think the scope of
- 20 work does that either.
- 21 COMMITTEE MEMBER BROWN: Well, then that's a
- 22 different issue. I don't think we can survey it. If the
- 23 scope of work is not adequate, then we need to give staff
- 24 some direct questions and things to work on between today
- 25 and next week.

- 1 BOARD MEMBER MULÉ: And that was my suggestion,
- 2 is, I'm not saying we shouldn't do something. What I'm
- 3 suggesting is that we really need to sit down and think
- 4 through how we can do this better. Because, again, I
- 5 think there's a lot of value in doing something. But for
- 6 me, this is not the way to do it. That's all I was
- 7 saying.
- 8 BOARD MEMBER DANZINGER: You made me think -- I
- 9 mean, let me ask the question that backs up a step from
- 10 that. If it's a stupid question, just tell me.
- But what is the hard data that we need to take the
- 12 next step? Is it more hard data on commercial sector
- 13 waste characterization, or is it just the hard data on
- 14 aligning material types with greenhouse gas reduction
- 15 potential? And I don't want to put words in your mouth,
- 16 Rosalie, so I don't know if that's what you are asking.
- But I agree with you, whatever next step we do and
- 18 whatever we inform the protocol process with has to be
- 19 hard data and it has to be scientific. I'm just curious,
- 20 what is that hard data we need? Is it waste
- 21 characterization data, or is it just moving beyond that
- 22 step and knowing -- I mean, we pretty much know the six or
- 23 eight material types that are very ubiquitous in the
- 24 commercial sector, and that a lot of it's not being -- so
- 25 can we just leap to that next step of, okay, let's take

- 1 those material types. And let's say the hard data we need
- 2 is aligning those material types with greenhouse gas
- 3 reduction potential. And that's the hard science.
- 4 We live with the fact that we don't have hard
- 5 science on 2008 generated waste characterization on how
- 6 much commercial sector is and is not. We have other data.
- 7 It's a little bit more dated, but it sure as heck ain't
- 8 more data than other people are using right now. So I
- 9 mean, maybe that's the question. What's the hard data and
- 10 hard science we need to take the next steps on the GHG
- 11 side?
- 12 COMMITTEE MEMBER BROWN: Howard, go ahead.
- PROGRAM DIRECTOR LEVENSON: Well, we're clearly
- 14 not able to convince everyone of the need for this. But
- 15 I'm going to give it another crack.
- We do have some data on where -- what's disposed
- 17 and what material types are the prevalent material types.
- 18 And we can start with that. And, in fact, the scope of
- 19 works does intend to start by identifying the key material
- 20 types that we think would be the biggest bang for the buck
- 21 in terms of greenhouse gas emissions.
- 22 What we need to be able to do, as Brenda said, is
- 23 drill back down and say, where are those materials being
- 24 generated from? Are they being generated from the big box
- 25 sector, from the small mom-and-pops? Because those are

- 1 the kind of things that are going to underpin decisions
- 2 made later on about mandates, regulatory efforts,
- 3 incentive programs, and the like. We're going to have to
- 4 be able to specify which areas are generating those
- 5 materials that can be reduced.
- 6 BOARD MEMBER DANZINGER: I think we -- I mean,
- 7 generally speaking, we do know. But what we don't know is
- 8 specifically the numbers and what we've got from the '04
- 9 and '06.
- 10 PROGRAM DIRECTOR LEVENSON: Those are primarily
- 11 disposal-based information. There are some generator
- 12 studies. But they are not really robust. And it's true,
- 13 qualitatively, we know. But we don't have a quantitative
- 14 handle on the systematic, standardized set of data and to
- 15 collect that information and verify it.
- Maybe what we need to do is --
- 17 COMMITTEE MEMBER BROWN: Gary?
- 18 CHAIRPERSON PETERSEN: A couple of things. One, I
- 19 think that updating these studies is really important.
- 20 And within the last -- I guess, two years ago, we did
- 21 this. Four different parts of the waste streams were
- 22 targeted on the '06 study; is that right?
- 23 COMMITTEE MEMBER BROWN: Nancy?
- MS. CARR: Yes, that's correct.
- COMMITTEE MEMBER BROWN: Yes, that's correct,

- 1 Gary.
- 2 BOARD MEMBER PEACE: Now, when you look at doing
- 3 commercial recycling, and we've done a lot of it, we know
- 4 where the holes are but we've never gone and analyzed what
- 5 it is and how much it is.
- 6 When you do a high-rise building, most of the
- 7 materials are being taken to landfills unless you have a
- 8 waste hauler who is going to MRF that material. And a lot
- 9 of that, let's say for Los Angeles, is not happening; it's
- 10 all going to landfills. The idea here is, we know where
- 11 the holes are. It's in the high-rise and the
- 12 mom-and-pops. And that's where we need to get, I guess,
- 13 the data so we can set the baseline so we can do the
- 14 matrix so we can participate in GHG, gas emissions, or
- 15 however we're going to quantify all of this.
- I see where they are going here. But I do see
- 17 that we're going to need to confirm this data. And I
- 18 understand what you are saying, Howard, because we've got
- 19 to start someplace. And targeting -- and a lot of people
- 20 are paying attention. With the Green Cities Program and
- 21 what they are going to ask the local jurisdictions to do,
- 22 especially in the commercial recycling side, be part of
- 23 the Green Cities Program. We're going to get a lot of
- 24 help.
- 25 So my take on this is, yeah, there are some things

- 1 in here in general waste characterization. But we've got
- 2 to target in on, on what is actually going on right now,
- 3 especially in the areas on the disposal side, where we
- 4 might see these loads coming from and quantifying that
- 5 data. That's what I see happening here.
- 6 Am I wrong or right, Howard?
- 7 PROGRAM DIRECTOR LEVENSON: I would agree with
- 8 that, Gary.
- 9 BOARD MEMBER PEACE: Okay.
- 10 COMMITTEE MEMBER BROWN: Thank you, Gary.
- 11 Rosalie?
- 12 BOARD MEMBER MULÉ: I don't have anything to add.
- 13 Again, I'm not against doing something. I just
- 14 think that -- I think we need to think this through a
- 15 little bit more. That's all I'm suggesting to Board and
- 16 to staff, that we bring this back perhaps next month and
- 17 let's tighten it up. Let's just tighten it up a little
- 18 bit. That's all I'm asking.
- 19 COMMITTEE MEMBER BROWN: Mark? Go ahead.
- 20 EXECUTIVE DIRECTOR LEARY: Madam Chair, I was
- 21 going to suggest, one of the values of having a committee
- 22 is a first, you know, substantive discussion and bringing
- 23 it back to the Board allows us some time to think through
- 24 what we've heard. And I think that might be appropriate
- 25 at this point.

- 1 COMMITTEE MEMBER BROWN: I'd rather bring it back
- 2 to the Board and not next month. I think given Wes's
- 3 concerns and mine over moving it forward as quickly as
- 4 possible, I don't want to delay it another month, thereby
- 5 delaying the RFP going out, getting the contract signed.
- 6 But if there's some issues that we can work out as
- 7 far as focusing on the material types or, you know, in
- 8 part of the scope of work that's -- let's work on that
- 9 between now and next week.
- 10 PROGRAM DIRECTOR LEVENSON: We were just talking
- 11 about that in terms of we could narrow down the material
- 12 types. We could expand the numbers of the jurisdictions
- 13 that we look at, lesser sample sizes. So I think we are
- 14 hearing your concern.
- 15 And I think maybe what we could do is meet with
- 16 various member offices in the next couple days and try to
- 17 hone that down. I would like to bring it back next week,
- 18 if we can, because the contractor process is very tight.
- 19 COMMITTEE MEMBER BROWN: I think we can probably,
- 20 between now and then, even given all of the constraints of
- 21 Monday being a holiday, maybe not till next Wednesday.
- 22 That should give us adequate time to at least pose
- 23 something by Tuesday morning.
- 24 This is official notification that updated
- 25 material may not be available until Tuesday for the

- 1 Wednesday Board meeting, that adds to this scope of work.
- 2 But let's see if we can tighten it up a little bit, focus
- 3 some of our efforts on material types as well as
- 4 businesses and see if we can get it done by next week.
- 5 CHAIRPERSON PETERSEN: Madam Chair, I would really
- 6 like to talk with Howard and staff with regard to this
- 7 too.
- 8 COMMITTEE MEMBER BROWN: Gary, you are going to
- 9 have to get up here.
- 10 CHAIRPERSON PETERSEN: I know.
- 11 COMMITTEE MEMBER BROWN: I mean, you could focus
- 12 and call in.
- 13 CHAIRPERSON PETERSEN: Okay. But I agree with
- 14 Rosalie and everybody on the Board. Let's try and review
- 15 this a little bit and get back to everybody next week.
- 16 COMMITTEE MEMBER BROWN: Okay. Great. Thank you.
- We'll move this to the full Board.
- 18 I think we do have some audience participation for
- 19 the presentation by Lawrence Livermore. So I would like
- 20 to do that next, if we can, and then do RMDZ.
- 21 But I would like to take a seven-minute break and
- 22 come back at 12:20, to start the Lawrence Livermore
- 23 presentation.
- 24 (Thereupon a break was taken in
- 25 proceedings.)

- 1 COMMITTEE MEMBER BROWN: We're going to go ahead
- 2 and do Item 13, and then we'll go back and do Item 12
- 3 because we have some guests doing the presentation on
- 4 that.
- We'll call the meeting to order.
- 6 Victoria, do you want to call the roll?
- 7 EXECUTIVE ASSISTANT CARVAJAL: Brown?
- 8 COMMITTEE MEMBER BROWN: Here.
- 9 EXECUTIVE ASSISTANT CARVAJAL: Chesbro?
- 10 COMMITTEE MEMBER CHESBRO: Here.
- 11 COMMITTEE MEMBER BROWN: Chair Petersen?
- 12 CHAIRPERSON PETERSEN: Here.
- 13 COMMITTEE MEMBER BROWN: Thank you.
- 14 Howard, do you want to introduce Item 13, or Gary?
- This is a Presentation and Discussion of
- 16 Preliminary Recommendations from the Lawrence Livermore
- 17 Contractor for Institutional and Policy Changes that
- 18 optimize the Highest and Best Use of Used Oil.
- 19 I said that all with one sentence, in one breath.
- 20 PROGRAM DIRECTOR LEVENSON: That is our item. And
- 21 obviously this is an item that has generated a lot of
- 22 interest. The topic has been controversial. And we've
- 23 asked Lawrence Livermore to come here and make a
- 24 preliminary presentation on some of the findings that have
- 25 come under their contract with us.

- 1 I'm going to turn it over to Bert Wenzel who will
- 2 make a short introduction. And then we'll hear from the
- 3 contractors.
- 4 MR. WENZEL: Good afternoon, Madam Chair and Board
- 5 Members.
- 6 As we are aware, the collection and recycling of
- 7 used oil is very important from an environmental
- 8 protection standpoint.
- 9 However, the challenge of recycling used oil into
- 10 a value-added product meeting the Board's highest and best
- 11 use criteria is great. Historically, the economics of
- 12 processing used oil favored the blending of oil with fuels
- 13 over rerefining, contributing to the level of toxic air
- 14 emissions when burned and loss of a natural resource.
- 15 As a result, the Board approved a contract with
- 16 Lawrence Livermore National Lab to characterize
- 17 California's current used oil recycling market and to
- 18 assess what potential policy action could promote and
- 19 increase rerefining. Although the complete report is
- 20 expected in May of this year, I have pleasure to introduce
- 21 Adam Love and Mackenzie Johnson, who are here today from
- 22 Lawrence Livermore National Lab to present preliminary
- 23 aspects of the report.
- 24 DR. LOVE: Thank you. My name is Adam Love and
- 25 this is Mackenzie Johnson. We want to thank the Board for

- 1 inviting us out to provide -- give us sort of the initial
- 2 introduction to our preliminary recommendations.
- 3 You know, we were brought into this as an
- 4 independent contractor in order to try to assess the
- 5 overall used oil system, and we wanted to come at this
- 6 point with our recommendations being preliminary so that
- 7 we can take whatever feedback from the Board as well as
- 8 other concerns that may be expressed by stakeholders and
- 9 try to incorporate that into our final report.
- 10 So what we're going to present here is sort of a
- 11 very abbreviated version of what the final report will
- 12 look like, that we are trying to hit all the highlights
- 13 and get as much feedback as we can.
- 14 (Thereupon an overhead presentation was
- presented as follows.)
- 16 PROGRAM DIRECTOR LEVENSON: There we go.
- 17 So this project had essentially two phases. The
- 18 initial phase, related to the recycling of used oil, was
- 19 actually the idea of determining the feasibility of
- 20 actually rerefining used oil through existing facilities,
- 21 and was asking us to do -- outline what the technical
- 22 requirements are, what nontechnical requirements and
- 23 infrastructure barriers there were, and then provide an
- 24 analysis of that.
- Later on, in executing the contracts, the task was

1 revised and asked us to actually also perform a system

- 2 analysis of the used oil market and evaluate potential
- 3 changes that would promote the highest and best use. This

- 4 included describing the used oil system which turned out
- 5 to be more difficult than we initially expected,
- 6 understanding what the used oil system forces are, and
- 7 then provide a recommendation for what potential system
- 8 changes could be implemented.
- 9 --000--
- 10 DR. LOVE: So here is sort of a snapshot, just so
- 11 we all kind of understand when we talk about the used oil
- 12 market sort of what we're dealing with. You know, these
- 13 numbers, as we've learned, in trying to chase down all the
- 14 used oil pots and flows, tends to be a little fuzzy around
- 15 the edges, depending on whose records you check, whether
- 16 they are facility records or hauler records or other
- 17 records that are out there, you will get numbers that are
- 18 different than the numbers you see up here on the this
- 19 slide, but this slide is supposed to be sort of a
- 20 representation of what we're talking about.
- 21 So there's approximately 270 million gallons of
- 22 used oil of which 40 percent gets lost -- burnt, lost, and
- 23 spilled; 43 percent of it gets collected as part of the
- 24 used oil recycling program; and then 17 percent of it is
- 25 unaccounted for.

- 1 Of the oil that's collected, most of the oil
- 2 actually currently gets reused. Most of it gets reused as
- 3 fuel oil. Some of it gets rerefined, and a significant
- 4 fraction actually gets included as asphalt. There are
- 5 waste components that end up resulting from the recycling
- 6 of used oil as well as some of the oil does go out of
- 7 state.
- 8 --000--
- 9 DR. LOVE: When you look at the used oil
- 10 collection trends in California, the used oil -- we've
- 11 improved our used oil collection over the course of the
- 12 last, you know, 15 or so years. Even though the volumes
- 13 have increased, we've also increased the total
- 14 percentages.
- 15 When you actually look at the numbers, we've gone
- 16 from collecting 76 million gallons to 115 million gallons
- 17 and increased the percentage collected by about 8 percent.
- 18 The Cal Poly study of 2005, when it looked at our
- 19 used oil collection, said that the programs successfully
- 20 met the instrumental objectives, has made good progress
- 21 toward meeting the program objectives, but was not meeting
- 22 the legislative goal towards resource conservation.
- --000--
- 24 DR. LOVE: When you look at the products that are
- 25 being produced from used oil, you can see that since used

- 1 oil records were collected in '92, fuel oil has always
- 2 been the primary reuse of used oil.
- 3 Asphalt has always been sort of the second tier,
- 4 second most produced product. And neutral base stock has
- 5 been fairly steady for the last 15 years at approximately
- 6 sort of 8 to 10 percent. So the idea is that this
- 7 percentage that's based off is relatively constant, and
- 8 wouldn't be great if we could actually make more of that.
- 9 --000--
- 10 DR. LOVE: The original tasking -- we sort of went
- 11 with the assumption that current rerefining capacity
- 12 limits the amount of oil that can be rerefined in
- 13 California. Therefore, if we can go to an alternative
- 14 rerefiner, could we then create more rerefined product?
- 15 And since we have oil refineries throughout the state,
- 16 couldn't they execute this if we really needed them to?
- 17 And so our goal was to sort of go in and evaluate how
- 18 feasible is that to ask, you know, existing crude oil
- 19 refiners to incorporate the used oil in the process.
- 20 Relatively quickly, in going and talking to
- 21 stakeholders and refiners, we quickly learned that current
- 22 rerefining actually wasn't primarily limited by the
- 23 availability of oil, that it was primarily limited by the
- 24 demand for the used oil product. It was also primarily
- 25 limited by the availability of high quality used oil that

- 1 can be rerefined.
- 2 The other thing in terms of talking to refiners
- 3 was that the California hazardous waste designation for
- 4 used oil is a barrier for those existing facilities that
- 5 want to take in used oil. Crude oil is not considered a
- 6 hazardous waste, so therefore they are not a hazardous
- 7 waste facility that accepts hazardous waste, and that they
- 8 didn't really want to go through the trouble of becoming
- 9 one for such a small amount of crude oil compared to what
- 10 their regular business was.
- 11 And thus, existing refineries have little
- 12 motivation to accept used oil, because it also -- some of
- 13 the additives in used oil also have the potential to
- 14 interfere with catalytic cracking, one of the processes in
- 15 rerefining used oil. So there actually would have to be a
- 16 substantial treatment of the used oil product before they
- 17 would even be willing to consider accepting it into the
- 18 full refining process.
- 19 So since we relatively early on concluded that the
- 20 rerefining capacity was not limited by technical
- 21 feasibility and that it was limited by the dynamics of the
- 22 current used oil market system, we went back and asked for
- 23 guidance about how to proceed.
- 24 --000--
- DR. LOVE: So the revised task was about

- 1 optimizing highest and best use.
- 2 Now, this idea of highest and best use is
- 3 obviously different for different folks. The guidance
- 4 that we were specifically given on what does that mean,
- 5 highest and best use, was about optimizing closed loop
- 6 recycling, where the product that's produced from the
- 7 recycling equals or exceeds the quality of the original
- 8 material and that that recycling process is repeatable.
- 9 Now, when we talk about recycled used oil, the
- 10 important thing to realize is that not all used oil can be
- 11 closed looped recycled, and that recyclable oil is not a
- 12 hundred percent closed loop. You don't put in one quart
- 13 of used oil and get out one quart of rerefined oil.
- 14 The alternative is what we used to sort of
- 15 separate these two things is a down cycle product. In
- 16 that case, the product is a lower quality than the
- 17 original material and has a finite reuse. Now, even for
- 18 down cycled used oil, not all used oil can be down cycled,
- 19 and that not all down cycling products are equivalent.
- 20 So when we talk about closed loop recycling verses
- 21 down cycled products, we're talking -- the differentiation
- 22 is about how repeatable the cycle of reuse is. It's not
- 23 an evaluation about the quality of the product or anything
- 24 along those lines.
- 25 COMMITTEE MEMBER CHESBRO: That's true of

- 1 recycling of a lot of products. You know, if they are
- 2 paper fiber, you don't have a hundred percent recycled
- 3 product. You need some new fiber to strengthen the
- 4 product. So I mean, I think that's true of a lot of
- 5 materials.
- 6 DR. LOVE: Absolutely right. Just trying to make
- 7 sure we're all starting from the same place.
- 8 So I just want to emphasize this idea that the
- 9 guidance that we've got, to find highest and best use of
- 10 closed loop recycling. So the path that we went down in
- 11 terms of optimize -- you know, coming up with a
- 12 recommendation for what would optimize highest and best
- 13 use was specifically about what process would optimize
- 14 closed loop recycled products.
- 15 --000--
- DR. LOVE: When we look at the different products
- 17 and processes in California, in addition to the sort of
- 18 asphalts, the three main products that we're talking about
- 19 is rerefined base oil, marine distillate oil, and recycled
- 20 fuel oil.
- 21 Recycled fuel oil goes through minimal treatment.
- 22 It goes through a dehydration and filtration process. We
- 23 characterize it as severe down cycling because it doesn't
- 24 remove most of the heavy metals and sulfer, so therefore
- 25 when it's burnt, those things are then rereleased into the

- 1 environment. So of those three products that we're
- 2 talking about here, it's the least desirable in terms of
- 3 environmental impact.
- 4 Marine distillate oil goes through an additional
- 5 step of distillation. It's also a down cycled product,
- 6 but it's very low in heavy metals and sulfer
- 7 concentration. It has the asphalts removed through the
- 8 processing.
- 9 And then lastly rerefined base oil goes through
- 10 even one more, additional, step of hydro treatment. The
- 11 recycling process for that is about 75 percent closed
- 12 looped and has generally the lowest heavy metal and sulfer
- 13 concentration. It also has the asphalts removed.
- 14 When you are comparing the environmental impact of
- 15 the rerefined base oil to the marine distillate oil, they
- 16 are really, really close. And so in terms of the
- 17 environmental impact of the emissions, they are really,
- 18 really close. So there is definitely folks who feel that
- 19 marine distillate oil would also be a highest and best use
- 20 product. The one thing that distinguishes the two is the
- 21 ability to be re-recycled in a closed loop manner.
- 22 And when you compare the rerefined base lube oil
- 23 both in energy and recourse conservation with virgin
- 24 products, three different studies have shown to be a
- 25 favorable energy and resource product compared to the

- 1 virgin product.
- 2 COMMITTEE MEMBER CHESBRO: So when you hear about
- 3 marine use of bunker oil, is that the same thing? Fuel?
- 4 DR. LOVE: So bunker fuel typically is more of the
- 5 recycled fuel oil versus the marine distillate oil, which
- 6 is a much higher -- much more processed product. It has a
- 7 much lower environmental impact.
- 8 COMMITTEE MEMBER CHESBRO: Okay. You answered the
- 9 question I should have asked, which is where does bunker
- 10 fuel fall under the definitions here.
- DR. LOVE: Yeah.
- 12 COMMITTEE MEMBER CHESBRO: Thank you.
- 13 --000--
- DR. LOVE: When we look at the two sources for
- 15 used oil, we can generally separate them out into
- 16 automotive oils and industrial oils. Automotive oils are
- 17 generally cleaner than industrial oils. The heavy metals
- 18 in them are generally from additive packages that are
- 19 looking to prevent engine wear. And these products can
- 20 often be closed loop recycled as long as they haven't been
- 21 contaminated.
- 22 Looking at industrial oils, used oils generally
- 23 when they are used are dirtier than the automotive oils
- 24 that are recovered. They are sometimes contaminated with
- 25 heavy metals, solvents, and sediments from the industrial

- 1 machinery use, and are very difficult to closed loop
- 2 recycle.
- 3 In the process of collection of these two sources,
- 4 they are oftentimes mixed either upon hauling or upon
- 5 receipt at a facility where they are put into large tanks.
- 6 And therefore, if you mix these two things together, you
- 7 have reduced the value of the used automotive oil for
- 8 rerefining because it has industrial oil in it that can't
- 9 be rerefined. So you are limited in what you can do with
- 10 that product.
- 11 --00o--
- 12 DR. LOVE: So when you look at the overall lube
- 13 oil system, at the top, you talk about lubricating oil
- 14 sales that generally go to either automotive or
- 15 industrial. Of that -- again on the automotive side, we
- 16 have about 58 percent that's collected; 33 percent that's
- 17 lost, burnt, or spilled; and about 10 percent that ends up
- 18 being unaccounted for.
- 19 On the industrial side they collected is much,
- 20 much lower at about 23, 24 percent; a significant portion
- 21 is burnt, lost, or spilled. And the unaccounted for
- 22 fraction is still about 27 percent.
- 23 Those oils are collected and brought to different
- 24 facilities for recycling, which like I had said earlier,
- 25 about 8 or 9 percent is rerefined; about 41 percent ends

- 1 up turning into one of the two types of fuel oils; and
- 2 about 45 percent ends up being a waste product as well as
- 3 a fraction that ends up going out of state.
- 4 In this system, other than the consumer, there's
- 5 essentially what we would categorize as four different
- 6 types of stakeholders: There are the generators, which
- 7 include the automotive and industrial folks using the oil;
- 8 the collector is where the oil ends up gathering; the
- 9 haulers that go and pick up the oil and deliver it to the
- 10 facilities; and then the recycling facilities themselves.
- 11 --000--
- 12 DR. LOVE: The current used oil recycling
- 13 incentive is a 16 gallon -- 16-cents-per-gallon fee that's
- 14 collected on oil sales. Up there, it says tax levied. I
- 15 know there's sensitivities with that. It's actually a fee
- 16 levied.
- 17 So the 16-cents-per-gallon incentive is for the
- 18 collection center. We did a number of surveys of actual
- 19 certified collection centers. Almost universally, they
- 20 said that the incentive action wasn't large enough for it
- 21 to really impact their business. We know from both the
- 22 San Francisco State study and the Cal Poly study that most
- 23 do-it-yourselfers don't get the money, and it doesn't
- 24 really motivate them to actually deliver their stuff
- 25 through a certified collection center. And the 16 cents

- 1 doesn't cover the cost of hauling either. So this is, for
- 2 the collection center, sort of in the noise of their
- 3 business.
- 4 This incentive -- the intention of this incentive
- 5 which is now, you know, 15 years old, was focused on
- 6 improving collection from generators and has nothing to do
- 7 with closed loop recycling. Our collection -- our ability
- 8 to collect used oil has somewhat plateaued. You know,
- 9 we've done very well. We've met all the objectives. And
- 10 the question is, for us, was to look at that and say, it's
- 11 not -- you know, it's already met its objectives. Is it
- 12 really continuing to serve the purpose that it was
- 13 intended. And from all of our stakeholder interviews, it
- 14 clearly doesn't impact anybody that's associated with the
- 15 collection of the used oil.
- 16 --00o--
- 17 DR. LOVE: So there are numerous ways to actually
- 18 affect this sort of system in terms of encouraging
- 19 recycling to base lube oil. One of the things that we'll
- 20 talk about in a little bit of detail is that is critical
- 21 in the process is maintaining source segregation, that you
- 22 have to be able to keep the automotive and the industrial
- 23 oils separate.
- 24 Encouraging the haulers. The haulers also have to
- 25 be committed to maintaining source segregation. And they

- 1 also have to be committed to bringing the highest quality
- 2 used oil that can be rerefined to a facility that's able
- 3 to rerefine it back to base loop oil.
- 4 Another way is actually to approach it from the
- 5 other side and create a product demand, that if this
- 6 product is being demanded, then industry will step up and
- 7 meet that demand by creating more rerefined product.
- 8 And then lastly is incentivizing the process. One
- 9 way to do it is to say, listen, we're going to give you a
- 10 competitive advantage by giving you monies associated with
- 11 a process that allows you to create more rerefined
- 12 product.
- --000--
- 14 DR. LOVE: The first two options are essentially
- 15 about increasing the quality of the used oil, both
- 16 maintaining source segregation and encouraging the hauler.
- 17 When we talk about maintaining source segregation,
- 18 the real advantages of that will increase the volume of
- 19 rerefinable used oil by keeping the industrial oil from
- 20 contaminating the automotive oil. This would have to be
- 21 implemented as some sort of mandated practice. But we
- 22 know in terms of a business model that industry, you know,
- 23 currently does this already, keeping industrial oil
- 24 separate from automotive oil and that it works, that it
- 25 allows the rerefined product to get rerefined, and it

- 1 allows the industrial oil to be used for a different
- 2 purpose.
- 3 Now, doing this requires keeping the source
- 4 streams separate. It means one truck can't necessarily
- 5 pick up the load all down sort of the same street. So it
- 6 may lead to higher transportation and storage costs, which
- 7 there may be some resistance to by folks who are impacted
- 8 by that.
- 9 When we talk about encouraging the hauler, what we
- 10 want to do is actually provide a reward for haulers who
- 11 maintain the source segregation. As part of their
- 12 business, it's cheaper for them to just collect oil along
- 13 a single path. So we want to make sure that they have an
- 14 incentive to actually only collect automotive oil on one
- 15 run, which that can be rerefined, and collect industrial
- oil on a different run, and therefore maintains the source
- 17 segregation in transit.
- 18 By providing them with an encouragement of some
- 19 sort of incentive, it can also be used to subsidize the
- 20 associated increase in their hauling costs because they
- 21 now have to drive further since they can't do it all
- 22 necessarily in one run.
- 23 The way of implementing this may be to shift the
- 24 incentive from the collection center to the hauler. In
- 25 terms of their business model, when you look at the --

- 1 their associated costs with hauling, you know, 16 cents
- 2 per gallon is actually a significant amount of money in
- 3 the hauling business where it's not necessarily for most
- 4 of the collection centers.
- 5 And so this would -- the other way is to subsidize
- 6 hauling costs, sort of more directly. So that would then
- 7 allow them to do what they need to do to get it to the
- 8 appropriate collection -- reprocessing center.
- 9 So in terms of having an incentive program, you
- 10 know, the precedent for that is actually the way the
- 11 current collection incentive program works. It's just
- 12 changing it from the collection center to the hauling
- 13 center and working out the details of how you document the
- 14 fact that the haulers are taking it to a facility where it
- 15 can be certified that it has been rerefined.
- Obviously, all of this, in terms of the additional
- 17 paperwork and the additional runs, will lead to higher
- 18 operational costs.
- 19 --00o--
- 20 DR. LOVE: The other two options essentially are
- 21 about encouraging recycling to base lube oil, either
- 22 through creating product demand or incentivizing the
- 23 process.
- 24 --000--
- DR. LOVE: When we talk about creating product

- 1 demand, we're really talking about promoting rerefined
- 2 with market drivers, you know, rather than providing a
- 3 specific monetary subsidy by creating a demand and letting
- 4 the market respond appropriately to the increased product
- 5 demand.
- Now, how do you create product demand? You can
- 7 create a mandatory recycling content so that, you know,
- 8 automotive oil that's sold in California must have a
- 9 certain percentage in order for it to be sold. You can
- 10 mandate use or you can do it sort of a tiered rebate as a
- 11 proportion of the recycled content. So therefore the
- 12 product that's produced, if it contains 10 percent, gets
- 13 more than a product that contains 5 percent, more than a
- 14 product that doesn't have any.
- 15 There are precedents in terms of Italy mandates
- 16 recycled content in their automotive oil. And both the
- 17 state of California and the U.S. federal government
- 18 mandate the use of automotive oil that has recycled oil
- 19 content. So these things are not for either in terms
- 20 of --
- 21 COMMITTEE MEMBER CHESBRO: You mean the fleets?
- DR. LOVE: The fleets. Exactly right. You can do
- 23 whatever you want with your own car.
- 24 In terms of market considerations, obviously these
- 25 things add costs. And so it may be that, you know, doing

- 1 it through creating product demand places the cost burden
- 2 on the market which ultimately, of course, will trickle
- 3 down to the consumer. And then some of these options can
- 4 be complex in terms of how you sort of implement this sort
- 5 of rebate product for tiered things. So different
- 6 considerations on the creating product demand side.
- 7 In terms of incentivizing a process, instead of
- 8 promoting a product, you would be promoting a process that
- 9 promotes rerefining by subsidizing the costs. You
- 10 implement that essentially through a straight subsidy that
- 11 leads to the highest and best use. And there's precedent
- 12 for that; in Australia, it actually has a subsidized cost
- 13 for different processes. They actually use a tiered
- 14 process so that rerefined oil gets the highest subsidy;
- 15 marine diesel gets a lower subsidy; and then essentially
- 16 minimally processed fuel oil doesn't get any subsidy.
- 17 Again, in terms of market considerations, you
- 18 know, any subsidy ends up being a burden of the fee or,
- 19 you know, that was collected, and that -- one of the other
- 20 considerations also entered, industry dependence on the
- 21 subsidy in order to make it a viable business.
- 22 --000--
- 23 DR. LOVE: So we've spent an enormous amount of
- 24 time interacting with stakeholders all over from
- 25 California, from all the different levels of stakeholder,

- 1 as well as participating in a national conference with
- 2 National Oil Recyclers, where we discussed some of these
- 3 options and listened to their concerns.
- 4 The main concerns from folks associated with
- 5 collecting and storage has to do that maintaining the
- 6 sorting could add costs, because then you actually have to
- 7 have separate, you know, tanks. You have to be able to
- 8 test for what -- which of the automotive oil can be
- 9 rerefined versus can't be rerefined. They also didn't
- 10 like the idea of changing the current incentive program,
- 11 that the certified collection centers, even though it's
- 12 not a significant part of their business, they didn't
- 13 really want to give the money up either.
- 14 Most of them have -- most of them have -- you
- 15 know, the do-it-yourself oil places, the collection of
- 16 used oil from the general public is just a pain in the
- 17 neck for them. And they would say, "Well, if you don't
- 18 give me the subsidy, there's no real incentive for me to
- 19 have to deal with them whereas the other collection
- 20 centers that are associated with automotive supply and
- 21 pick-and-part places, they see that as actually a thing
- 22 that draws business in. And so they are actually
- 23 more like -- they were less opposed to the idea of
- 24 changing the incentive process.
- 25 But those are the kind of things that need to be

- 1 addressed in terms of, you know, how the money trickles
- 2 down, that if their oil gets taken to a place where the
- 3 oil is fully rerefined, that the money trickles back to
- 4 them even for the do-it-yourself places. And we'll talk
- 5 briefly about that in another slide or two.
- 6 For the haulers, of course, you know, we actually
- 7 do end up putting, you know, in terms of looking at the
- 8 system, the haulers really could end up getting a
- 9 significant increase in burden, both in terms of paperwork
- 10 and logistics and hauling costs, because they are the ones
- 11 that are actually having to keep all these source streams
- 12 separated, having to deal now with, you know, working
- 13 through -- you know, getting their product certified
- 14 through the, you know, recycling centers that do
- 15 rerefining. So, you know, for them, it sounds like a lot
- 16 more work.
- 17 And then, lastly, for the actual recycling
- 18 facilities, most of them are really happy with keeping the
- 19 market just where it is, that the current business models
- 20 are attuned to the current system dynamics and they don't
- 21 really want their business fussed with. They also are
- 22 concerned about the increased hauling costs.
- 23 Depending on who you talk to, there are folks who
- 24 are concerned about favoring a specific technology in
- order to create a base lube oil, and that by the idea of

1 necessarily incentivizing a process, then excludes

2 innovation. So that if there's another process that can

- 3 occur, that can actually create a product of equivalent
- 4 quality. If you favor a technology, you sort of squash
- 5 the ability for industry to innovate.
- 6 And then lastly, and this is sort of coming back
- 7 to the beginning about fully recycled oil being the
- 8 highest and best use, a number of folks are concerned that
- 9 when you actually look at the system as a whole and
- 10 include a relatively low environmental impact product of
- 11 marine diesel, that if you optimize just for rerefined
- 12 oil, rerefined base lube oil, you don't necessarily
- 13 optimize for the highest and best production for the
- 14 entire used oil system, that if you are just taking oil
- 15 that would be used for marine diesel and rerefining it and
- 16 now you are getting less marine diesel produced, then you
- 17 may end up having a larger environmental impact, a worse
- 18 environmental impact, if more of the oil ends up becoming
- 19 bunker fuel instead.
- 20 And so these sorts of dynamics are definitely
- 21 something folks are concerned with in terms of there are
- 22 sort of unintended consequences.
- 23 COMMITTEE MEMBER CHESBRO: So that argument is
- 24 that if you take the case oil vehicles out, then less of
- 25 the oil is going to be -- that is currently being refined

- 1 for refined maritime use or whatever it is, is going to
- 2 occur?
- 3 DR. LOVE: So it's not so whole like that. So
- 4 it's -- you know, right now, you know, 8, 9 percent of the
- 5 oil is being rerefined. If you were to say, okay, now
- 6 20 percent of it is going to be rerefined, and that
- 7 additional percentage comes from the marine diesel oil,
- 8 but now the folks that are making the marine diesel are
- 9 less inclined to make marine diesel because they have a
- 10 smaller fraction and it's just easier for them to process
- 11 it all as bunker fuel. There's a chance that you could
- 12 end up making more bunker fuel and more rerefined oil, and
- 13 less marine diesel. And the net environmental impact of
- 14 that would actually be worse.
- 15 COMMITTEE MEMBER BROWN: What are the chances of
- 16 that, or is that pure speculation?
- 17 DR. LOVE: That's pure speculation.
- 18 COMMITTEE MEMBER BROWN: So we could also have
- 19 more rerefined oil and the same amount of marine
- 20 distillate and less bunker fuel as the case -- speculative
- 21 just the same as yours; right?
- DR. LOVE: Well, part of trying to understand this
- 23 system is trying to understand how much volume there is of
- 24 the different types of used oil that can be used for the
- 25 different end products, that since not all oil can be

- 1 rerefined and not all oil can become marine distillate,
- 2 the question is, are you dealing with a finite quality
- 3 where you can't have more of the good stuff and less of
- 4 the bad stuff?
- 5 COMMITTEE MEMBER BROWN: So what we really need is
- 6 an analysis of the waste oil to determine how much of that
- 7 can be made into rerefined oil or marine distillate as
- 8 opposed to how much can be made from what we're getting.
- 9 DR. LOVE: And we spent quite a bit of time trying
- 10 to get our hands on those numbers. We have some sort of
- 11 individual ballpark numbers, but not numbers that
- 12 necessarily represent the entire system.
- 13 COMMITTEE MEMBER BROWN: So the crystal ball is
- 14 trying to figure out how much of the disposed oil can be
- 15 rerefined.
- DR. LOVE: So that's one of the more difficult
- 17 things in doing this analysis, is actually accounting for
- 18 the different qualities of oil and the different locations
- 19 and how that all gets sorted out, because depending on the
- 20 facility, they may also draw those lines in different
- 21 places.
- 22 COMMITTEE MEMBER BROWN: Well, sure.
- I mean, the bottom line to me in this study is
- 24 figuring out how to get what's -- to continue to
- 25 incentivize the re-refinement at whatever point we can,

- 1 but to determine what the waste oil is and how to get the
- 2 waste oil that can be rerefined into their rerefining
- 3 process whether it's rerefined for oil, for automotive
- 4 usage, or whether it's for marine distillate. Anyhow, it
- 5 doesn't get to the bottom.
- 6 DR. LOVE: And I guess I will preview the slide
- 7 that comes after this one, that my bias is to let the
- 8 market do it, that if you create the product demand,
- 9 industry will figure out how to optimize it. But there's
- 10 got to be something on the demand end that's sort of
- 11 providing the impetus for them to really look at how much
- 12 of it can be used as a higher end product.
- 13 So in addition to all these things about the
- 14 actual stakeholders that are, you know, sort of
- 15 immediately involved in the process, the other thing that
- 16 you need to consider is that there's a number of
- 17 externalities that affect this system but that are sort of
- 18 in the peripheral of this system, the first one being
- 19 California air quality regulation in that establishing new
- 20 facilities is becoming more difficult. And so the ability
- 21 for California to be able to expand and do more rerefining
- 22 is becoming harder and of course more expensive.
- In addition to that, EP marine emissions standards
- 24 are going up. And there's a new tier being expected to be
- 25 established by December 2009, that's expected to increase

- 1 the standards required for marine diesel, which may result
- 2 in higher quality marine diesel, or it may result in less
- 3 recycled oil being potentially able to be -- you know,
- 4 transformed into marine diesel.
- 5 Also, API standards for lube oils are not a fixed
- 6 thing. And so more stringent API standards requires a
- 7 greater degree of processing for certified lube oil. We
- 8 know that some of the rerefined oil that was occurring in
- 9 California, some of the production of rerefined oil that
- 10 was happening in California, stopped when the last time
- 11 API increased their standards, because it required them to
- 12 include a process they didn't have in their facility. So
- 13 that increase in API standards actually resulted in them
- 14 getting out of the rerefined oil business.
- 15 And then lastly, the Cal.EPA designation of used
- 16 oil as a hazardous waste is a barrier in terms of allowing
- 17 people to participate in the recycling process, because it
- 18 takes an awful lot of work to become a facility that can
- 19 accept hazardous waste.
- 20 And in addition to that, we have talked with some
- 21 out-of-state rerefineries who claim that they are able to
- 22 actually out-compete California for the best used oil
- 23 sources because they don't have the costs associated with
- 24 used oil being a hazardous waste, because it's not a
- 25 hazardous waste in their state.

- 1 So the used oil system is going to be
- 2 significantly impacted by the changes of forces outside
- 3 the system, which makes trying to dial something in on
- 4 this increasingly complex.
- 5 --000--
- 6 DR. LOVE: So now that I've given all that
- 7 background, our preliminary recommendations is actually
- 8 combining two approaches:
- 9 One is to actually shift the incentive that's
- 10 currently being given to the certified collection centers
- 11 to the hauler, and implementing it in a way that would be
- 12 comparable to the implementation to the Electronic Waste
- 13 Recycling Act of 2003, which you guys are all aware of.
- 14 This type of incentive for the hauler has already
- 15 been demonstrated in Germany, where it was so effective
- 16 that they got to the point where they were actually able
- 17 to eliminate the incentive to the hauler because there was
- 18 such high levels of compliance that they didn't need to
- 19 provide it anymore, after it was established.
- 20 The other aspect is -- again, it's about creating
- 21 demand. And so the easiest way and most -- way that the
- 22 market can really function on this is to create a
- 23 mandatory recycled content. Again, this would be
- 24 comparable to the PRC 24760, which you guys are well aware
- of, for recycled content of newsprint.

1	000
2	DR. LOVE: We see this shift of the incentive to
3	the hauler, like I said, as being a 16-cent-per-gallon
4	incentive be delivered for oil delivered to a certified
5	facility and accepted for rerefining as base lube oil.
6	This will increase the reporting burden on the
7	hauler. But it could be used, either to reduce or
8	eliminate the hauling costs for the certified collection
9	center that have really the quality of used oil for
10	recycling back to base lube oil. So in terms of
11	facilities like the do-it-for-you oil centers, if you were
12	able to essentially pay for their hauling costs or
13	subsidize their hauling costs, to have somebody come pick
14	it up, you know, this might be a way that encourages them
15	to stay in a certified collection center program.
16	On the other side of it, we also think that
17	providing a mandatory or regulating a mandatory
18	recycled content creates the demand that's needed to move
19	the market. It requires a regulatory change. But it
20	encourages technology development. It doesn't lock in a
21	certain given technology in terms of, you know, what
22	what actually defines recycling back to base lube oil.
23	Now, we've gotten quite a bit of feedback that the
24	mandatory recycled content is drastic for industry, and
25	that they really like the way that the market is set up

- 1 and they would like it to be less aggressive towards the
- 2 free market. And we understand that and we hear that.
- 3 But we feel like it really is the cleanest and most
- 4 effective way to create new demand.
- 5 --000--
- 6 DR. LOVE: So like I said, this is our preliminary
- 7 recommendations. We are absolutely hoping to get some
- 8 feedback on both the analysis as well as our
- 9 recommendations.
- 10 We have to give credit and thanks to the enormous,
- 11 hundreds, of hours that were spent with stakeholders from
- 12 all the different parts of the used oil system, who have
- 13 been absolutely generous with their time in helping us
- 14 understand how the system operates and the dynamics of it,
- 15 and have even give us some of their own thoughts on how
- 16 things should operate going forward.
- 17 Thank you.
- 18 COMMITTEE MEMBER BROWN: Thank you, Adam and
- 19 Mackenzie.
- 20 I'm sure we have some questions. I have a quick
- 21 question. Just knowing the minimum content laws that we
- 22 already have on the books and the complexity and all of
- 23 that, without mandating on the industry, are there other
- 24 incentives to re-refinement -- I mean, I know you suggest
- 25 incentivizing the haulers to refinement facilities. Are

- 1 there other incentives, other than mandating the minimum
- 2 content, to be considered?
- 3 DR. LOVE: So there's -- on creating the demand
- 4 side, there's a number of methods. So mandatory recycled
- 5 content is one. There are a number of ways -- instead of
- 6 necessarily incentivizing a process, you could subsidize a
- 7 product.
- 8 So you could actually say, okay, well, a product
- 9 that contains rerefined oil, you know, you collect the fee
- 10 when you buy it, you know, and then you discount it when
- 11 you sell it, you know. So in some way to where -- instead
- 12 of demanding the recycled content, you subsidize the
- 13 products that contain the recycled content.
- 14 The difficulty in that is knowing what is the
- 15 amount of the subsidy that actually will move the market.
- 16 And again, we're trying to get our hands on some of these
- 17 numbers, both in terms of what it costs to do these
- 18 things. For most of the folks, that's considered
- 19 proprietary information, and so it's been very difficult
- 20 to actually do any sort of thorough economic analysis of
- 21 these recommendations.
- MS. JOHNSON: Well, one thing I would like to add
- 23 is that in terms of mandatory recycled content, one of the
- 24 stakeholders said, outright, that they were already
- 25 looking at -- they are not a refiner and they were already

- 1 looking at changing the technology at their facility so
- 2 that they could be a re-refiner, but they are expecting --
- 3 that they are ready for a market driver. And they
- 4 basically said that they are waiting on some sort of, you
- 5 know, demand. And one of the things that they listed was
- 6 the mandatory re-recycled content as a possibility.
- 7 So that was partly coming, from what I understood,
- 8 from the stakeholders as to what they saw was creating
- 9 enough demand.
- 10 COMMITTEE MEMBER BROWN: It just also creates an
- 11 entire complexity and a whole new program of
- 12 certification. And I mean, the layers of that is
- 13 absolutely mind boggling.
- 14 So I do not support a mandated minimum content of
- 15 refined oil. But I do agree that market mechanisms and
- 16 the market needs to drive the material. And I do like the
- 17 idea of we could somehow extrapolate some more economic
- 18 information about what the incentives would need to be and
- 19 how that might work. It might be helpful.
- 20 Senator, any questions?
- 21 COMMITTEE MEMBER CHESBRO: I've been asking them
- as we go.
- 23 COMMITTEE MEMBER BROWN: Cheryl, do you have any
- 24 questions?
- 25 Great. Thank you very much.

105 Before you go, though, I do have one speaker. 1 2 Gary Colbert from Evergreen Oil. 3 I only have one speaker sheet, but I would be 4 happy to entertain all of you. Just Peter, you go next. 5 Just make sure -- for the record. 6 MR. COLBERT: Madam Chair, my name is Gary 7 Colbert. I'm the executive vice president of Evergreen Oil. 8 9 We want to thank the Board for looking for ways to improve the used oil collection and recycling program here 10 in California. With the successes that we've had in 11 aluminum, paper, glass, oil being one of the largest waste 12 13 streams we have here in California, without a 14 sustainability policy, I think it's long overdue. Evergreen owns and operates the only rerefinery in 15 the western half of the United States and with the ever 16 increase in the costs of crude oil and costs of today's 17 lubricants, how to report that structure and recognize the 18

21 We were contacted by Lawrence Livermore when they

closed loop advantages of managing used oil, especially

22 were tasked with the first phase of looking at used oil

23 going to the existing refineries. And I believe after

24 multiple discussions of the political and economic

rerefining, I think is very important.

19

20

25 disadvantages of that and discussing with him the movement

- 1 of used oil out of the state of California, and the fact
- 2 that California is not recognizing the benefit of keeping
- 3 this oil in California for economic purposes was a big
- 4 disadvantage to the state. So I was very proud to see
- 5 that you guys changed your scope.
- 6 My only concern with that is that we were
- 7 contacted by the members of Lawrence Livermore Lab but not
- 8 to the degree that I think I would have liked to have
- 9 seen, meaning that there's very -- there's many facts
- 10 within the report that I feel are inaccurate and need to
- 11 be further reviewed and further discussed, not only with
- 12 myself but other stakeholders, and a member of the staff
- 13 here, to how to better report to, I think, better the
- 14 system.
- 15 Some of these are -- for instance, the amount of
- 16 used oil they say is going out of state, and the amount of
- 17 oil that was recycled, there's a report -- there's various
- 18 reports that Dr. Love mentioned. One that I constantly
- 19 look at is a 2005 report, that shows 122 million gallons
- 20 recycled, and 26.8 was manifested out of state. That's
- 21 23 percent, not 4.4 percent.
- 22 If you talk to people in our industry,
- 23 specifically companies out of California, this year, we're
- 24 going to tell you it's probably close to 40 million.
- 25 That's a lot of oil leaving California.

- 1 Dr. Love talked to you about disadvantages or not
- 2 recognizing alternative technologies. Well, that's true.
- 3 Evergreen doesn't recognize any other alternative
- 4 technologies for rerefining. Other than Safety-Kleen in
- 5 Chicago, we are the only other rerefinery in the United
- 6 States.
- 7 What that means is, our product has the ability to
- 8 go back into automobile applications and return back to us
- 9 and be rerefined and turn back into automobile
- 10 applications. We meet all the API standards. We've been
- 11 engine tested. We're registered by all the majors, by all
- 12 the independent blenders. They are not -- let's not be
- 13 fooled by that. There's tremendous amount of economic
- 14 advantages by these out-of-state facilities. They do not
- 15 have to meet our standards, here in California, to have a
- 16 permitted treatment storage and disposal facility. That
- 17 is so key. That's something I've talked about to many
- 18 people in this room before. They can take it there. They
- 19 don't have to have the closure liability. They don't have
- 20 to have the testing liabilities. They don't have to test
- 21 for the oil to the same standards we do here in
- 22 California. It creates a big economic disadvantage to the
- 23 businesses here in California. But what it does do is it
- 24 creates a big liability to the generators of California by
- 25 taking oil to these facilities. And many times more than

- 1 not have come up as contaminated properties that citizens
- 2 of California and businesses have had to pay for.
- 3 So I think that needs to be looked into and how
- 4 the movement of oil has moved into and out of the state of
- 5 California. It needs to be addressed into this report. I
- 6 think that shifting the credit over to the haulers is a
- 7 big mistake. Evergreen is the second largest collector of
- 8 oil in California. I'm against that. I think that would
- 9 kill the process of what this Board has established to
- 10 this point. I think it's a good program. I think there's
- 11 some improvements, but I don't agree with shifting that
- 12 incentive whatsoever. And I agree with you, Madam Chair,
- 13 that requiring a mandate for a percentage of refined
- 14 product and materials is not a good thing for the state of
- 15 California.
- And I think that's about it. So thank you very
- 17 much.
- 18 COMMITTEE MEMBER BROWN: We have a couple more
- 19 questions.
- 20 COMMITTEE MEMBER CHESBRO: Can you elaborate on
- 21 why you think it's not a good idea?
- MR. COLBERT: Well, I think they've done a good
- 23 job of creating these collection centers, and they depend
- 24 on that money to --
- 25 COMMITTEE MEMBER CHESBRO: That part, I

- 1 understand. But the part about the recycled content.
- 2 MR. COLBERT: Well, I think that what's going to
- 3 end up happening is the majors are going to fight against
- 4 that. And I don't think the refining capacity in
- 5 California is going to be able to keep up with that
- 6 requirement, no matter what you have -- 1, 2, or 3
- 7 percent.
- 8 I think if you incentivize it and say, "Hey, if
- 9 you have the ability to put it in your product and you can
- 10 prove that it meets the recycled content" at that point,
- 11 then I think that some credit could be paid out --
- 12 COMMITTEE MEMBER CHESBRO: It's like a
- 13 chicken-and-egg discussion, because, I mean, you know, if
- 14 you look at other content -- other content requirements in
- 15 California, they have driven the investment and -- I mean,
- 16 the best example we have, of course, is newsprint. But
- 17 where the industry has adjusted and adapted and built the
- 18 capacity to make it happen.
- 19 MR. COLBERT: The problem is permits. Permits is
- 20 key. It took us seven years to get a permit with the
- 21 Department of Toxic Substances to expand our refinery
- 22 which we will have done by the end of the year. We'll be
- 23 at 20 million gallons of rerefining capacity. But
- 24 whoever's going to end up wanting to do rerefinement, the
- 25 permit is a big, big bottleneck.

- 1 COMMITTEE MEMBER CHESBRO: Okay. Thank you.
- 2 COMMITTEE MEMBER BROWN: I have a quick question.
- 3 One of the issues that Dr. Love mentioned was the
- 4 discouragement. So the segregation of the two different
- 5 kinds of oil, is that an issue for you?
- 6 MR. COLBERT: For us, it's not. For the oil that
- 7 we receive, we are able to handle a 90, 95 percent of that
- 8 and refine that material. I think that you are going
- 9 to -- it would be a big cost to either the hauler or the
- 10 generator to have separate tanks. And I think they do a
- 11 pretty good job of doing that right now. So most of the
- 12 stuff we see at our facility, we can handle in a
- 13 rerefining capacity.
- 14 COMMITTEE MEMBER BROWN: Okay.
- 15 Gary? Petersen?
- 16 CHAIRPERSON PETERSEN: I'm here.
- 17 COMMITTEE MEMBER BROWN: Do you have any questions
- 18 for Gary Colbert at Evergreen before I let him step away
- 19 from the podium?
- 20 CHAIRPERSON PETERSEN: One question.
- Now, the oil that is being shipped out of the
- 22 state, it was mentioned earlier in Dr. Love's report that
- 23 it contains heavy metals and other types of materials that
- 24 are pollutants; is that correct?
- MR. COLBERT: That's correct.

- 1 CHAIRPERSON PETERSEN: And so it would be best
- 2 served by the citizens of California and us to rerefine or
- 3 use that oil in the state --
- 4 MR. COLBERT: That's exactly --
- 5 CHAIRPERSON PETERSEN: -- or require it to be
- 6 cleaned up, to be as clean as possible, before it is
- 7 exported out of the state.
- 8 MR. COLBERT: That's correct.
- 9 CHAIRPERSON PETERSEN: Level the playing field; is
- 10 that correct?
- MR. COLBERT: That's correct.
- 12 CHAIRPERSON PETERSEN: Okay. Thank you.
- 13 COMMITTEE MEMBER BROWN: Thanks, Gary.
- 14 DR. LOVE: We would like to respond to a couple of
- 15 the points.
- 16 COMMITTEE MEMBER BROWN: Sure.
- MS. JOHNSON: Addressing first the issue of the
- 18 amount of used oil going out of state, the numbers that we
- 19 have, if you look at the disposition chart on slide 3,
- 20 where it says fuel oil is 41 percent; asphalt, 21 percent,
- 21 etc., those numbers come from the quarterly reports from
- 22 the facilities, not from the haulers.
- 23 If you -- my understanding is that some of the
- 24 information that says that there's a higher degree going
- out of state definitely comes from the hauler reports.

- 1 And, you know, when you -- the only reason -- there are
- 2 actually -- looking on this, this is what we know as going
- 3 out of state. Okay?
- 4 4.4 percent is what gets reported voluntarily from
- 5 two different out-of-state facilities. That's all that
- 6 they have to do in terms of looking at what happens to the
- 7 oil once it gets to the facilities.
- 8 COMMITTEE MEMBER BROWN: I think if you talk to
- 9 DTSC or anybody, they are going to concur that the
- 10 information isn't available on what's being transported
- 11 legally or illegally, out of state.
- 12 DR. LOVE: And it's not only not available, it's
- 13 the idea of making folks certify that their oil is clean
- 14 before it's out of state, enforcing that compliance. We
- 15 may examine that as an option and we felt like enforcing
- 16 that compliance was virtually impossible since we can't
- 17 even track the volumes that are leaving state as is, let
- 18 alone certifying that they are clean.
- 19 COMMITTEE MEMBER BROWN: Yeah. I just think, you
- 20 know, the number may not be as accurate as what's really
- 21 happening. And I think, Mackenzie, you are probably
- 22 acknowledging that that is the best number you could get,
- 23 although we know --
- DR. LOVE: We know the number is larger.
- MS. JOHNSON: And we know, for instance, even from

- 1 the Waste Managements Board, from where I got these
- 2 numbers originally, they recognize that there are at least
- 3 15 million gallons leaving the state. But in terms of
- 4 what happens to it, and in looking at just, like, the
- 5 recycled volume, this is the best that we can break it
- 6 down. And so those numbers came from someone at the Waste
- 7 Management Board.
- 8 COMMITTEE MEMBER BROWN: Okay. Thank you.
- 9 I do have actually, Peter. I don't have a sheet
- 10 for you, but you can go next, and then I do have Bob
- 11 Hoffman.
- MR. WEINER: I'm Bob Hoffman.
- 13 COMMITTEE MEMBER BROWN: You're there for Bob.
- 14 Okay. Sorry.
- 15 MR. WEINER: Thank you, Madam Chair and Member of
- 16 the Board.
- 17 We represent DeMenro Kerdoon, which is the largest
- 18 used oil recycler in the state, and Asbury Environmental
- 19 Services, which is the largest hauler in the state.
- 20 And we are -- we, as with Evergreen, are
- 21 supporters of a bill that's in the legislature now that we
- 22 think will solve some of these problems through surgical
- 23 changes to the system that will do, in part, what
- 24 Mr. Petersen was just saying, which is to ensure that used
- 25 oil that goes out of the state is clean and that we have

- 1 less of an impact on the environment. And as you said,
- 2 Madam Chair, or Senator Chesbro said, the important thing
- 3 is to make sure that we don't have the low quality FOC,
- 4 fuel oil cutter, or bunker oil type stock that has the
- 5 pollutants in it.
- 6 At the moment, the problem with oil going out of
- 7 state can be traced to a couple of things. One may be
- 8 that they have lower costs. The other is that the oil
- 9 going out of state is not tested for PCBs, not because
- 10 that test is so expensive, but because people taking it
- 11 out of the state fear that they could get a positive
- 12 result in a small minority in the cases and that would be
- 13 a huge extent. And so they skirt that by not testing.
- 14 All oil in the state has to be tested to PCBs.
- 15 So one solution to bad oil, if you will, going out
- of state is to require that it be tested before it goes.
- 17 That is enforceable. That is doable. That is practical.
- 18 The second thing is, and this goes to the heart of
- 19 the enactment of the California Oil Recycling Enhancement
- 20 Act. What was the purpose of it? The purpose was to
- 21 promote collections, stop oil from going down the drain to
- 22 the Bay, but it was also to assure recycling of that oil.
- 23 And I'm afraid -- and I helped write that bill with
- 24 Senator Sher at the time so I'm fairly familiar with the
- 25 background.

- 1 But over time, for a lot of reasons, I think we
- 2 lost some site of that. We were so intent on encouraging
- 3 collection centers and the Kragen's and other auto part
- 4 places that are vital to this system, that we kind of
- 5 forgot that the oil also has to be recycled.
- 6 And so at the moment, if I understand it
- 7 correctly, those folks taking that oil out of the state --
- 8 and I don't mean to be recycled as fuel oil cutter. In
- 9 many cases, I mean to be burned as fuel oil with no
- 10 recycling whatsoever. There are still 16 cents being paid
- 11 to that collection center as soon as they put it on a
- 12 truck.
- So one solution to encouraging the use of
- 14 rerefined lube oil and marine diesel, which have those
- 15 equivalent emissions that Dr. Love was talking about, is
- 16 to make sure that anyone who is manifesting -- who is
- 17 getting 16 cents can certify and get certification from
- 18 their hauler that it's going to a place where it will meet
- 19 California recycling standards. And maybe those standards
- 20 need to be changed. Maybe they need to be upgraded. But
- 21 at least as a first step, we need to make sure that we
- 22 don't give people an incentive to have used oil burned.
- 23 That seems to me to be contrary -- that's what we're
- 24 doing. That seems to be contrary to our intent.
- 25 DeMenro Kerdoon is not a rerefiner into base lube

- 1 oil. It makes marine diesel. It makes a lot of it. And
- 2 there is an issue as to whether there's enough market at
- 3 the moment for all of that to be made into rerefined lube
- 4 oil. Nevertheless, DeMenro Kerdoon has supported the
- 5 two-tier incentive for rerefined lube oil that's in AB
- 6 1195, because we think that's the future. It has to be
- 7 done in a way that you create a market incentive for it,
- 8 and a demand for it. But we think that money does
- 9 actually create an incentive. And that's why we've
- 10 supported the two tiers.
- 11 The designation as a hazardous waste, however,
- 12 which some out-of-state recyclers have told Dr. Love is
- 13 why they can compete with California, we think that's
- 14 there. We don't know that there's a way to deal with it.
- 15 The reason that used oil is deemed to be a hazardous waste
- 16 in California is because that has really created a system
- 17 that has ensured a lot more recycling.
- 18 So I want to go back to one of the first slides
- 19 for a moment -- and you don't have to put it up on the
- 20 screen -- that Dr. Love showed, which is how much used oil
- 21 is collected. You will notice that in that, it shows in
- 22 the 40s for our collection efforts. But it also shows in
- 23 the 40s for burnt, lost, or some other thing -- or used.
- 24 COMMITTEE MEMBER BROWN: Burnt, lost, or spilled.
- MR. WEINER: Burnt, lost, or spilled.

- 1 Traditionally, at least, the way California has
- 2 looked at used oil is not as a percentage of lubricating
- 3 oil sales, but as a percentage of used oil that's
- 4 available.
- 5 And so what we have tried to do, and I think this
- 6 is what the Board has tried to do, is to make sure that
- 7 the used oil that exists is not illegally disposed, it's
- 8 not illegally transported, but is handled safely and
- 9 recycled.
- 10 So the material that is used up in industry and
- 11 automobiles, that is something else to address. But it is
- 12 not because we have a low percentage of collections of
- 13 used oil that's available in California. That percentage
- 14 should be -- and this is a definitional issue. I think
- 15 that we've gone from somewhere in the 60s to somewhere in
- 16 the 80s on actual used oil collections as a result of this
- 17 Board's efforts. And I want to recognize those efforts,
- 18 and I think this report should recognize those efforts.
- 19 The Board has done a great job at getting used oil
- 20 collected. And I think that this report really
- 21 undervalues that effort by saying it's in the 40s. It's
- 22 not. There are other efforts that people are making now
- 23 to have oil in cars changed less often, which is one way
- 24 to do it. There can be efforts to make sure that it is
- 25 collected better. But you've done a good job, and I think

- 1 this report underestimates that.
- 2 Also, one other thing just to note, because it's
- 3 not something you necessarily know. When the report talks
- 4 about asphalt production, you don't get rerefining without
- 5 asphalt. Asphalt -- to have asphalt production go up will
- 6 mean that the production of rerefined lube oil and marine
- 7 diesel is going up, because asphalt goes up as you do
- 8 vacuum distillation. It's one of the products. But as a
- 9 result, the reference to other waste components is
- 10 probably, from our point of view, wrong. The asphalt
- 11 takes the waste, encapsulates it in a way that is not
- 12 physically or chemically released. And when you rerefine
- 13 or vacuum distill used oil, you don't have waste products.
- 14 You have marine distillate, you have a rerefined lube, and
- 15 you have asphalt. But you don't have other waste
- 16 products. There are all sorts of statutes you have to
- 17 comply with in terms of air and water and so on. But you
- 18 don't have waste that has to be carted off somewhere. And
- 19 that's a terrific element of doing a vacuum distillation
- 20 for rerefining or redistillate.
- 21 We did submit a letter and it's incomplete.
- 22 There's a lot more to say. I don't want to take all your
- 23 time now.
- 24 What I would urge is this. I think that Lawrence
- 25 Livermore National Laboratory has a lot of capability.

- 1 They have given it a crack. They didn't get to talk to
- 2 the industry enough, to people who kind of understand
- 3 what's actually going on and can perhaps give them
- 4 information.
- 5 So I would ask that there be an opportunity for
- 6 those who are stakeholders in this industry -- and I mean
- 7 Evergreen and DeMenro Kerdoon, others to -- and
- 8 Safety-Kleen to meet with your staff and with Lawrence
- 9 Livermore to go over this report and try to address what
- 10 we believe are some of the factual inaccuracies, and have
- 11 a really robust report that will help get us toward where
- 12 everybody wants to go.
- 13 Thank very much.
- 14 COMMITTEE MEMBER BROWN: Thank you, Peter.
- Bob Sulnick.
- MR. SULNICK: Madam Chair, Members of the Board,
- 17 Robert Sulnick. I'm representing Evergreen Oil.
- 18 Evergreen supports the report's conclusion that
- 19 closed loop recycling or rerefined used oil is the highest
- 20 and best use of the resource. This is especially so
- 21 because it's a strategic resource and that by conserving
- 22 it, you not only conserve a resource, but you are reducing
- 23 greenhouse gases.
- 24 And we also are very clear that that closed loop
- 25 recycling is the only kind of use of this resource that

- 1 should be classified as the highest and best use.
- There are a variety of areas where we disagree
- 3 with the report, and they are these. It says, rather, the
- 4 mandate should be stimulated -- should be used to
- 5 stimulate more rerefining, which Gary Colbert has also
- 6 said on the report. A tiered approach to incentive should
- 7 be promulgated, raising the rerefining incentive to 18
- 8 cents a gallon and giving 16 cents a gallon to refined
- 9 oil. We think refined oil is a very valuable product.
- 10 It's a low sulfer diesel. It's in demand. And CARB is
- 11 especially fond of it because of its lack of air
- 12 pollution.
- 13 We think rerefining needs to be explicitly defined
- 14 and that that definition has to be approved by the
- 15 American Petroleum Institute and should also be approved
- 16 by the oil industry because it will be the American
- 17 Petroleum Institute that will certify whether a rerefined
- 18 based lube is the equivalent of virgin oil. So without
- 19 their definition, we think there was a tremendous gap in
- 20 this whole process.
- 21 Transferring incentives to transporters in our
- 22 view will not -- will not achieve the desired result of
- 23 ensuing more rerefining. Relaxing California's
- 24 designation of used oil as a hazardous waste is not
- 25 consistent with California's environmental leadership

- 1 position. Testing out-of-state oil to California
- 2 environmental standards can significantly aid rerefining
- 3 by ensuring that the regulatory playing field is level
- 4 between in-state and out-of-state uses of used oil.
- 5 And then we are concerned that the report does
- 6 not, as currently written, function on the fact that right
- 7 now California policy promotes exporting pollution through
- 8 the used oil program to neighboring states.
- 9 Evergreen considered mandating dating 3 to
- 10 5 percent minimum content about in late 2006. We quickly
- 11 concluded that that was a non sequitur, that has no legs
- 12 whatsoever. The oil industry will completely oppose it.
- 13 There was no legislative support for it. And in our view,
- 14 if it got that far, the governor would, in fact, veto it.
- 15 We think that there is empirical support for the
- 16 incentive process in that a tiered approach of 18 and 16
- 17 cents has already been approved by the assembly with
- 18 bipartisan report, and on the record is supported by both
- 19 the environmental community and industry.
- 20 That support includes DeMenro Kerdoon and
- 21 Safety-Kleen, Evergreen, the Sierra Club, and Californians
- 22 Against Waste, among others.
- 23 When we start to talk about rerefining -- in my
- 24 written testimony, there is a definition of rerefining
- 25 that has been approved by the American Petroleum

- 1 Institute, the Western States Petroleum Association, and
- 2 Evergreen. I don't think I need to read it into the
- 3 record. You have a written document of it.
- 4 But I need to underscore the importance of that,
- 5 because if you don't have a standard approved by the part
- 6 of the industry that certifies whether base lube is the
- 7 equivalent of virgin oil and can be used in automobiles
- 8 and not void those warrantees, if you don't do that, you
- 9 can't function, and you will have people claiming that
- 10 they have rerefined base lube when, in fact, they don't
- 11 hydro treat, which is really what it takes. And hydro
- 12 treating is not rocket science; it just costs money. And
- 13 if you are willing to pay it, you can participate in this
- 14 process.
- 15 Now, the thing that I think is probably the most
- 16 objectionable about Lawrence Livermore's position is
- 17 shifting the incentive to the hauler. California has
- 18 spent an enormous amount of time and energy and money
- 19 establishing certified collection centers as part of the
- 20 institutional process that deal with used oil. And that's
- 21 been a huge success. I don't think you want to consider
- 22 taking them out of the loop at this point. What I think
- 23 you should consider is giving them a higher incentive and
- 24 making them manifest that that oil is going to a
- 25 rerefinery and that their 16 cent oil is going to a

- 1 refinery, and coupling that with the requirement that the
- 2 out-of-state oil is tested. Because the reason that we
- 3 don't think giving the incentive to the haulers could
- 4 work -- when you look at the facts and figures -- the
- 5 numbers that we're working on come from DTSC. And they
- 6 show in '05, and these are numbers that were available to
- 7 Lawrence Livermore. These are not -- this isn't secret.
- 8 They show that in '05, over 21 million gallons of our used
- 9 oil went out of state, untreated, and was burned, in
- 10 violation of California air pollution laws in state, out
- 11 of state, directly from the transporter picking it up from
- 12 the center, who is paid 16 cents to take it out of state
- 13 and burn it -- and directly taking it out of the state and
- 14 burning it.
- 15 There is an established market that the haulers
- 16 are integral to right now in taking this untested,
- 17 untreated, oil out of state. Because the out-of-state
- 18 facilities don't have the added cost, either testing or
- 19 meeting our air standards, they will also pay more. So if
- 20 you shift the incentive to the hauler, you are just giving
- 21 an incentive to the hauling industry. I'm not sure why
- 22 California should do that.
- But the bottom line is, the out-of-state haulers,
- 24 as long as they don't have to test, to pay the cost of
- 25 testing, they'll just keep raising their prices. And I

- 1 want to point out, it's a big difference. It's about 25
- 2 cents a gallon.
- 3 Our facilities, because they are permitted, and
- 4 have to comply with our environmental standards, which
- 5 they should have to comply with -- that's the whole
- 6 point -- pay about 40 cents a gallon. The out-of-state
- 7 people pay 65 cents a gallon, and that's a huge
- 8 difference.
- 9 So if you simply shift the incentive, you're not
- 10 going to create that desired result of causing the oil to
- 11 go to rerefineries.
- 12 I think --
- 13 DR. LOVE: Bob, can I just clarify one point about
- 14 that?
- MR. SULNICK: Yes.
- DR. LOVE: In terms of -- the goal of shifting the
- 17 incentive to the hauler, it would be stipulated that the
- 18 hauler would get the incentive if it was taken to
- 19 California certified rerefined facility.
- 20 And so the intent of that is rather than trying to
- 21 create an enforcement arm of preventing haulers from going
- 22 out of state, it would be creating an incentive to keep
- 23 those haulers in state. And so rather than trying to
- 24 enforce it via tracking trucks going to the border states,
- 25 it would be increasing the incentive so that it would

- 1 encourage those haulers to actually -- the only way to get
- 2 that incentive is to bring it to a California rerefinery,
- 3 therefore they would be encouraged to not go across border
- 4 in order to get that.
- 5 We also support the idea of looking at the
- 6 incentive total as well, since it's been fixed for quite a
- 7 long time, and trying to gauge that towards what actually
- 8 would be something that would shift the way that current
- 9 business is done.
- 10 MR. SULNICK: Actually, with no angst, but I would
- 11 prefer not to be interrupted except by Board members
- 12 during my presentation.
- 13 And I think that Dr. Love is somewhat academic,
- 14 with all due respect.
- 15 As long as our state haulers are going to pay
- 16 more, they are not going to take it to a state rerefinery.
- 17 That's just a fact. And they will also be able to pay
- 18 more unless a tested requirement it instituted that puts
- 19 it on a level economic playing field.
- 20 So in our view, the way to do this is a tiered
- 21 incentive that will be coupled with the certified centers
- 22 manifesting that the oil is going to the rerefineries and
- 23 the refineries to get the incentive and a testing
- 24 requirement imposed on the out-of-state haulers that will
- level that economic playing field. And if you don't do

- 1 that, this isn't going to work. It's just impossible.
- 2 And then there's something else you have to do in
- 3 your view of. We believe in the power of advertising. I
- 4 think it's implicitly how America functions. So we think
- 5 in addition to a tiered incentive and having testing
- 6 requirements, that the Used Oil Fund also ought to take
- 7 the money and use it to educate and advertise about this
- 8 issue to the public. I think you will find enormous
- 9 support in that from the industry. And I think the public
- 10 will respond to it. Because I don't think most of the
- 11 public today really comprehends that rerefined oil is the
- 12 equivalent of virgin oil and that there are all these
- 13 environmental benefits.
- 14 Now, on the environmental benefits side, the
- 15 country generates about 1.3 billion gallons of used oil a
- 16 year. That's half the daily output of the Alaska
- 17 pipeline. If we recycle that oil, we would save
- 18 2.5 million gallons a day. That should be part of the
- 19 education program.
- 20 1 gallon of rerefined used motor oil produces 2.5
- 21 quarts of lubricated oil. On the other hand, it takes
- 22 42 gallons of crude to produce that same 2.5 quarts. And
- 23 if you do the rerefining, it saves one-third the energy.
- I think that's the kind of public education
- 25 campaign that needs to be established. And there are now

- 1 studies that are showing, there's a 42 percent saving of
- 2 greenhouse gas emissions by doing the rerefining process
- 3 as opposed to the virgin crude process. So you not only
- 4 have energy conservation on the strategic nonrenewable
- 5 resource that we're running out of, you have greenhouse
- 6 gas savings. And the public doesn't understand that. And
- 7 the public doesn't understand there's 1.3 million gallons
- 8 out there to be rerefined, and had they should.
- 9 I'm almost done. I apologize.
- 10 One thing that the report failed today, in my
- 11 view, was to articulate that California is now a net
- 12 exporter of pollution through this program, and that's
- 13 really unacceptable and it needs to be addressed.
- 14 And my final comment, and this is again with all
- 15 due respect to Lawrence Livermore, and they are an
- 16 incredible group. But I agree with what Peter Weiner just
- 17 said. In my view, we were not proactively contacted. We
- 18 contacted Livermore four times, once about going to talk
- 19 to them about how unrealistic we thought having the majors
- 20 do this is, because that just wasn't going to happen.
- 21 The second time, I called them and said, we would
- 22 really like them to come to our facility. We had an open
- 23 facility to which some of you came to. And they did. And
- 24 then there was a discussion with Mackenzie after that.
- 25 And then the third time, I sent them a political

- 1 analysis of why I thought mandates were dead on arrival.
- 2 And the fourth time, I proactively sent them the
- 3 rerefined definition that has been approved by the
- 4 American Petroleum Institute and the Western States
- 5 Petroleum Association and ourselves.
- 6 And so I think what would be really useful is if
- 7 we could all be directed to get together and begin a
- 8 conversation that was based on the realities of the
- 9 market.
- 10 Thank you.
- 11 COMMITTEE MEMBER BROWN: Thank you, Robert.
- 12 You don't need to respond because we are going to
- 13 ask staff to do some -- which we've done in other reports,
- 14 gotten stakeholder input to include into the final report,
- 15 some comments. So if we could ask staff to coordinate
- 16 between Lawrence Livermore and our stakeholder community
- 17 that we would appreciate that input being put into the
- 18 final report. I do want to thank you very much for
- 19 presenting this information in a preliminary state. I
- 20 know we're anxious to get some of this information and
- 21 begin the dialogue since there is legislation pending over
- 22 at the legislature, that we would like to be able to
- 23 provide technical assistance for. So I do appreciate your
- 24 fast tracking this and getting to it so us in an
- 25 abbreviated fashion and doing the great presentation that

- 1 you did. Thanks, staff, very much. I know we have work
- 2 to do.
- 3 We're going to take a break right now. I'm taking
- 4 a break. We need to take a break, unfortunately. It's
- 5 1:35. I haven't given staff or hungry board members a
- 6 break.
- 7 So if you could come back after lunch, we're going
- 8 to take about a 15- to 20-minute break and come back and
- 9 we'll hear your comments at that time. And then we'll
- 10 take up our last item.
- 11 Thank you.
- 12 (Thereupon a break was taken in
- 13 proceedings.)
- 14 COMMITTEE MEMBER BROWN: Good afternoon. Thank
- 15 you, all, for indulging in a brief nourishment break,
- 16 necessary.
- 17 I'd like to call this meeting back into order. We
- 18 have another speaker on Item 13 still that I'd like to get
- 19 to.
- 20 Victoria, can you call the roll?
- 21 EXECUTIVE ASSISTANT CARVAJAL: Brown?
- 22 COMMITTEE MEMBER BROWN: Here.
- 23 EXECUTIVE ASSISTANT CARVAJAL: Chesbro?
- 24 COMMITTEE MEMBER BROWN: Coming.
- 25 EXECUTIVE ASSISTANT CARVAJAL: Petersen?

- 1 CHAIRPERSON PETERSEN: Here.
- 2 COMMITTEE MEMBER BROWN: And I would like to
- 3 acknowledge Member Peace for rejoining us this afternoon.
- 4 Thank you so much.
- 5 And I would like to call -- and thank you for your
- 6 indulgence and for waiting -- Phil Vermeulen.
- 7 MR. VERMEULEN: Good afternoon, Madam Chair and
- 8 Board Members.
- 9 I'm Phil Vermeulen. I represent the independent
- 10 waste oil collectors and transporters, the haulers, we
- 11 kept hearing about.
- 12 Unfortunately -- I apologize. I got off an
- 13 airplane from two weeks in Maui last night, at
- 14 11:00 o'clock. So --
- 15 COMMITTEE MEMBER BROWN: We don't feel sorry for
- 16 you.
- 17 You're not going to ask us to feel sorry for you.
- 18 MR. VERMULEN: So we showed up here at 1:30 today
- 19 thinking that's when it was started. So I'm a little
- 20 behind the curveball here, and I apologize.
- 21 The bottom line, with all of this, we're all on
- 22 the same page in terms of we want to recycle. And again,
- 23 that's like "green." That's the new buzzword. Let's
- 24 recycle, recycle.
- We definitely need to come up with a good, strong,

- 1 definition to promote as much, quote, recycling as we
- 2 possibly can. That's not the issue.
- The issue is, how do we maximize this? And it's
- 4 all about the dollar and market share. And everything you
- 5 have been hearing about, and we've been battling over this
- 6 over the last year, over AB 1195, the Torrico bill, is for
- 7 many, many, many years, my callers, the little
- 8 mom-and-pops who go around to all these different sites
- 9 and pick up all this used oil, were at the demands of the
- 10 in-state -- the DeMenro Kerdoons, the Evergreens, and were
- 11 paid whatever the market -- they decided the market was.
- 12 And so they would get literally pennies and sometimes they
- 13 would actually almost have to pay to give the oil away and
- 14 charge their customers to pick up their oil, which is
- 15 counterproductive. The whole idea of the recycling,
- 16 everything we're trying to do here, we want to be able to
- 17 discourage people from taking that oil and dumping it out
- 18 in the desert and that stuff. And that stuff does go on.
- 19 I have to admit it. What we want to do is figure out, how
- 20 can we maximize that.
- 21 To that end, when these out-of-state facilities
- 22 start coming into play, one of them is ORRCO; it's in
- 23 Oregon. Another one is Bango in Reno. It is state of the
- 24 art. It far, far surpasses anything that California has
- 25 in terms of refining capacity.

- 1 And I strongly urge the Board -- I urged LBL with
- 2 invitation -- go take a look at some of these out-of-state
- 3 facilities right at the border. They are paying up to 95
- 4 cents a gallon to my guys to haul that oil. So guess
- 5 where they are taking it? They are taking it out of state
- 6 because that's where the money is right now.
- 7 Now, in terms of -- as I said, they're state of
- 8 the art. And I would encourage you to take a strong look
- 9 at these facilities. That's not the point.
- 10 The point that they are trying to do with AB 1195,
- 11 the whole business here, is how do we keep market share
- 12 here in California? So they are saying well, all of this
- 13 oil is being, quote, burned out of state, what does
- 14 DeMenro Kerdoon do with this oil? They dewater it and
- 15 then take it to Long Beach where the ships are burning it.
- 16 So is that not burning it?
- 17 So you hear this -- kept hearing this when we
- 18 first come in a while back. They are burning all of this
- 19 oil. Well, they are burning all this oil to go out
- 20 through ships as well. So let's again go back and define
- 21 what "recycling" means. That will go a long way towards
- 22 leveling this playing field that we're talking about.
- Now, having said that, what we proposed was, who
- 24 cares where you take the oil as long as it's tested to
- 25 California conditions? These out-of-state facilities

- 1 agreed to use California certified labs to test this oil,
- 2 so that everybody's, quote, on this level playing field.
- 3 Further, as the AB 1195 was just amended, they are
- 4 finally starting to take some of the stuff that we had
- 5 recommended, but, again, keeping it at arm's length,
- 6 trying to keep it in state. But what they are talking
- 7 there is that the transporter's responsible for the
- 8 manifesting of that oil that's going out of state. We
- 9 absolutely agree with that. We would take it a step
- 10 further and require the transporter to have to retain a
- 11 sample of this oil. Okay? So that if they were taking
- 12 out of state, they would have a sample of this oil. They
- 13 would be required to keep it for six months, nine months,
- 14 whatever you so describe and want to do. But that oil
- 15 would then go to save Bango in Reno where they agree to
- 16 the terms and conditions of the California facilities. It
- 17 would be tested using a California certified lab. And the
- 18 results would go back to the transporter who would clip
- 19 those results on to those manifest.
- 20 So you have a paper trail of where that oil is
- 21 going, that it actually did meet the conditions of the
- 22 California -- less than 5 parts per million of the PCBs
- 23 and all those good things. And then it is then made into
- 24 another product. It makes lots of sense. We're
- 25 maximizing the use of the used oil, and everybody's happy.

- 1 And so with that, I cannot urge you enough to work
- 2 with the stakeholders, just like the previous speakers
- 3 have said. Work with us. Let us give you an opportunity
- 4 to look at some of these other facilities right outside of
- 5 the state, that are paying the dollars that my guys can
- 6 now go out and make incentives to go out and try to get
- 7 every little mom-and-pop that's generating oil, making
- 8 sure that they are collecting that. That's what we're all
- 9 here about.
- 10 And I can't emphasize that enough.
- 11 COMMITTEE MEMBER BROWN: I have a question for
- 12 you.
- MR. VERMULEN: Shoot.
- 14 COMMITTEE MEMBER BROWN: Now that I am fed, I have
- 15 questions.
- The Orco, the Bango or these companies, what do
- 17 they produce? Are they producing the base lube?
- 18 MR. VERMULEN: They are making lube stock.
- 19 Absolutely. Not just empty lube stock. And they have the
- 20 capacity to -- that's why we argue, and that's what we
- 21 want to do with AB 1195 too. Let's define recycling.
- 22 COMMITTEE MEMBER BROWN: We're not discussing AB
- 23 1195, and somehow this committee meeting has evolved to a
- 24 discussion of 1195. And the author, staff person, isn't
- 25 here yet -- anymore.

- 1 So I want to go more towards the conditions of the
- 2 program here in California, how we can incentivize a
- 3 program here in California to do what the original used
- 4 oil program was intended to do, which was incentivize
- 5 recycling of used oil.
- 6 MR. VERMULEN: And we're all on the same page.
- 7 And that's why we say, let's come up with new regulations
- 8 with a definition of recycling that really means
- 9 something. Producing --
- 10 COMMITTEE MEMBER BROWN: That's my other question.
- 11 I understand that API has a definition.
- 12 MR. VERMULEN: And we would support that. As a
- 13 matter of fact I think -- and again, off the top of my
- 14 head, I think that that's what we were proposing in our --
- 15 and I would support that.
- 16 COMMITTEE MEMBER BROWN: Okay. Okay.
- 17 MR. VERMULEN: We don't have a problem with that.
- 18 COMMITTEE MEMBER BROWN: All right.
- 19 DR. LOVE: I would just like to point out two
- 20 things. One is, he was saying that the haulers are
- 21 bringing it out of state because they are paying them more
- 22 money. The financial incentive is for them to go out of
- 23 state, which says, if you want the oil -- if you want to
- 24 have control of where the oil is going, you have got to
- 25 provide incentive to the hauler. And so as much criticism

- 1 as there was to the recommendation of it not going to
- 2 work, from the hauler's perspective, they are the ones
- 3 deciding where to drive the trucks and they are the ones
- 4 that are saying that they are going towards who's paying
- 5 them the most.
- 6 MR. VERMULEN: Bottom line.
- 7 DR. LOVE: And the other point is, although
- 8 current API definition of recycled oil defines a specific
- 9 process, one of the things that, I guess, we were a little
- 10 wary of is also tieing any regulation into something
- 11 that's a process, because it might be harder to actually
- 12 then change the regulation if API decides to change their
- 13 standard based on additional technologies being developed,
- 14 that locking yourself into a technology limits the ability
- 15 for innovation and the ability for industry to come up
- 16 with solutions that may be more efficient down the road.
- 17 MR. VERMULEN: I have no argument with that. That
- 18 makes a lot of sense.
- 19 COMMITTEE MEMBER BROWN: Howard?
- I'm out of questions, Phil.
- 21 MR. VERMULEN: Thank you so much for your time.
- 22 I -- again, this is --
- 23 COMMITTEE MEMBER BROWN: For this forum, I am out
- 24 of questions.
- MR. VERMULEN: Remember, market share, market

- 1 share, market share, is what this is all about. And let's
- 2 maximize that.
- 3 COMMITTEE MEMBER BROWN: Unfortunately, I know
- 4 more that I should know or than you think I know.
- Why are you laughing, Gary?
- 6 CHAIRPERSON PETERSEN: No, this is great.
- 7 COMMITTEE MEMBER BROWN: Thank you very much.
- 8 I appreciate your patience.
- 9 I think we do want to -- as we mentioned before,
- 10 there is legislation pending. We do want to be able to
- 11 provide technical assistance to the legislature as it
- 12 relates to the used oil program and certified collection
- 13 centers, and what is the market condition and where the
- 14 incentive needs to be.
- 15 So I think with that direction, is that direction
- 16 enough for staff to go back and include a wide spectrum to
- 17 the stakeholders, see if we can determine some useful
- 18 information that we could provide to the report?
- 19 PROGRAM DIRECTOR LEVENSON: That sounds good,
- 20 Madam Chair.
- 21 We'll also work with DTSC and Lawrence Livermore
- 22 in terms of reconciling some of the numbers. And we'll
- 23 work with contractor and stakeholders to get more -- the
- 24 stakeholder perspective into the analysis. And we're not
- 25 going to ask the contractor to change their opinions of

- 1 the contractor report, but certainly to include different
- 2 perspectives to the extent that is necessary, I think is a
- 3 good idea.
- 4 COMMITTEE MEMBER BROWN: Okay. Thank you.
- 5 DR. LOVE: The other thing is, the speakers, we
- 6 have interacted with all of the stakeholders -- Evergreen,
- 7 DK, the folks over here saying that they hadn't been
- 8 interacted with, that's probably -- they are probably
- 9 unhappy with the level of interaction that we've had with
- 10 them. That does not mean that we didn't spend, you know,
- 11 tens of hours or hundreds of hours interacting with
- 12 stakeholders from those organizations as well as many
- 13 others.
- 14 COMMITTEE MEMBER BROWN: Thank you. Appreciate
- 15 that.
- Okay. Thank you all very much for being here.
- 17 Thank you, Howard.
- 18 You're up again. I think it's Item No. 12, RMDZ
- 19 Loan Program. Discussion and update.
- 20 PROGRAM DIRECTOR LEVENSON: We have our last item
- 21 of the day is RMDZ Program Evaluation Project. And I know
- 22 there's been a few folks in the audience who have been
- 23 very patient, sitting through, waiting for this.
- 24 BRANCH MANAGER MAU: Corky Mau is going to give
- 25 this presentation. And Corky, I will just ask you to keep

- 1 it abbreviated.
- 2 (Thereupon an overhead presentation was
- 3 presented as follows.)
- 4 BRANCH MANAGER MAU: Good afternoon, Board
- 5 members, here in Sacramento and Southern California.
- 6 CHAIRPERSON PETERSEN: Hello, Corky.
- 7 BRANCH MANAGER MAU: With your indulgence and
- 8 consideration of time, I would like to give you an
- 9 abbreviated version of my presentation that I was going to
- 10 give you today, because I do have some zone administrators
- 11 who would like to address the Board.
- 12 Basically what we were here to come to you today
- 13 was to --
- 14 COMMITTEE MEMBER BROWN: Can I interrupt you for
- 15 one second, to mention that Member Chesbro did join us
- 16 right after our last speaker, on Item 13, had joined us.
- 17 So prior to Phil speaking, Member Chesbro joined us.
- 18 Go for it.
- 19 BRANCH MANAGER MAU: Okay. So to piggyback on
- 20 Senator Chesbro's sports analogy, we're in the
- 21 fourth quarter, it's the last two minutes here.
- 22 So basically I think you have -- you are aware
- 23 that we have embarked on a project to evaluate and revisit
- 24 how well is the RMDZ program working. There are many
- 25 aspects of the program that are working well. Perhaps

- 1 there are others that could be revamped. We're going to
- 2 be embarking on some further dialogue with some of our
- 3 stakeholders, primarily our zone administrators, some
- 4 businesses, and some consultants who have worked with our
- 5 program in the past.
- 6 We did one survey this year. We have done two
- 7 others in the past. The survey that we did recently came
- 8 up with some ideas that were raised in the past as well as
- 9 we allowed an opportunity for zone administrators to bring
- 10 up new ones. The project team that we have here at the
- 11 Board is comprised of staff and from different branches
- 12 and divisions within the Sustainability Program. So it's
- 13 a good all-around group to evaluate the tool that we have
- 14 and to engage in dialogue with the stakeholders.
- 15 We took all topics that came from the survey, and
- 16 we have allocated time to discuss several of them. We
- 17 have three workshops coming up, the first one at the end
- 18 of this month down in Riverside. We've got five or six
- 19 topics that we're going to be discussing, primarily the
- 20 ones that deal with the general program and services that
- 21 we give and offer to businesses and zone administrators.
- In the spring, we plan to have two other
- 23 workshops. Actually, it's the same topic, the project
- 24 eligibility and the loan eligibility criteria. What we
- 25 want to do is to have one in the north and one in the

- 1 south. That will make it easier for our stakeholders to
- 2 attend. So it would be this one topic, two different
- 3 locations.
- 4 So with that, we're on target. We hope to
- 5 complete this project late summer. We plan to come back
- 6 after these workshops, come back in the summer with
- 7 another agenda item. We're anticipating to come back to
- 8 you with recommendations on where we can go with this
- 9 program to make it more responsive to local jurisdictions
- 10 to meet their needs and the needs of our stakeholders. So
- 11 that concludes my presentation.
- 12 And I know we have a couple of zone administrators
- 13 here to address you, and if you have any questions, I
- 14 would be happy to answer them.
- 15 Thank you.
- 16 COMMITTEE MEMBER BROWN: You went a little bit too
- 17 quickly. I wasn't ready for you to say, "That concludes
- 18 my presentation" so quickly.
- 19 But I'm going to turn to Member Chesbro.
- 20 COMMITTEE MEMBER CHESBRO: Well, this is to detail
- 21 the questions -- the answers right now may be for future
- 22 presentations, future discussions, sort of a -- in some of
- 23 the comments on the chart that you have --
- 24 BRANCH MANAGER MAU: Yes.
- 25 COMMITTEE MEMBER CHESBRO: You indicate sort of

- 1 what the balance was and the differences were in terms of
- 2 which groups tended to vote for which one. But not all of
- 3 them do that. And I think that's a really important
- 4 consideration to try to figure out who was saying what.
- 5 Was it the majority of our staff saying one thing? Was it
- 6 the majority of zone administrators or majority of the
- 7 loan recipients?
- 8 So that would give you context to try to figure
- 9 out the different points of view. I know it's a
- 10 complicated matrix there.
- 11 BRANCH MANAGER MAU: No problem. We can provide
- 12 that information to you.
- 13 COMMITTEE MEMBER CHESBRO: Thanks.
- 14 COMMITTEE MEMBER BROWN: Thank you, Corky.
- 15 We do have two speakers. I don't see one, so I'm
- 16 going to assume that Steve Lautze is going to be -- Lautze
- 17 is going to be first.
- 18 MR. LAUTZE: Good afternoon, everyone. I know you
- 19 are kind of close to the edge or possibly going over the
- 20 edge on this meeting.
- 21 COMMITTEE MEMBER BROWN: We're fine.
- MR. LAUTZE: But I will try to be brief and
- 23 brilliant. That's always my goal.
- I am Steve Lautze. I'm the Oakland-Berkeley
- 25 Recycling Market Development Zone administrator, and I'm

- 1 also the president of the California Association of RMDZs.
- 2 Dwayne O'Donnell from the Sacramento zone,
- 3 Sacramento County zone, is back there as well. He won't
- 4 be addressing you today.
- 5 You may recall that I addressed the full Board in
- 6 mid November, at that time expressing concern. You were
- 7 hearing strategic initiative No. 6, market development,
- 8 expressing concern about the reevaluation of the RMDZ
- 9 program that was just getting going at that point. I
- 10 appreciated Chairperson's Reed's and other Board members'
- 11 assurance that there was no intent to threaten the program
- 12 but only to strengthen it, if possible.
- 13 Since then, and as indicated by today's staff
- 14 report, I've been further assured by the deliberate and
- 15 democratic process of the reevaluation, as exemplified by
- 16 Corky talking about the workshops that are coming up. And
- 17 I know Board Member Mulé will be joining us in Riverside.
- 18 And you're all welcome next week, if you want to talk
- 19 about these issues.
- 20 I, of course, am representing the local government
- 21 perspective from the zone administrators and have a few
- 22 remarks today.
- 23 So, yeah, having said all that, I have a few
- 24 things to point out about the staff report, and in tandem
- 25 with what Board Member Chesbro said about the amalgamated

- 1 numbers on your attachment No. 1. Let's see. Attachment
- 2 1, it does summarize the results from all of the
- 3 stakeholders on Attachment 1. And percentages there are
- 4 aggregated numbers. So they don't break out the ZAs, the
- 5 Board staff, the loan staff, and the loan committee.
- 6 So in fact, although 21 out of 33 administrators
- 7 responded, and that was the biggest response of my one
- 8 group, overall, on that chart Attachment No. 1, we are 21
- 9 out of 45 respondents and are therefore in the minority of
- 10 all the numbers represented there. So that's verified
- 11 information at this point in the meeting. But it's
- 12 important.
- 13 The comments section, on the other hand, does
- 14 discuss the zone administrators' perspective almost
- 15 exclusively, and mostly accurately. The one important
- 16 exception is issue No. 6, which suggests that a majority
- 17 of the zone administrators embrace the idea of regional
- 18 trainings versus the training set up now. I think the
- 19 closer look at the breakout shows that a majority of the
- 20 zone administrators were not in favor of that. It's not a
- 21 monumental thing. But it's an example of how breaking out
- 22 the numbers is important if you want to see the various
- 23 perspectives.
- 24 Teasing the numbers a little more, we see that
- 25 business -- businesses, RMDZ businesses, or loan

- 1 recipients are represented. And in the body of the
- 2 report, it shows that 10 out of 32 businesses responded
- 3 and replied to the survey. The report also mentions
- 4 there's been over 150 loans.
- 5 So one-third of those who were contacted among the
- 6 businesses responded to the survey, but it's effectively
- 7 10 out of almost 150 businesses that have been served by
- 8 the program since its inception. So just consider that
- 9 in -- I don't consider that necessarily a representative
- 10 sample of all the businesses in the program. So I wanted
- 11 to highlight that at this point. And of course, we're
- 12 going to be discussing these issues as going forward and
- 13 refining all of that.
- 14 The interesting, further, point on that is, in the
- 15 breakout, perhaps the most controversial issue is whether
- or not to make loans outside of the zones. Only
- 17 28 percent of the loan administrators responding said they
- 18 were okay with that, whereas the aggregated numbers
- 19 suggest something close to half or even a majority is okay
- 20 with that.
- 21 When you dig into the numbers of who responded and
- 22 how on that issue, you find that nearly 80 percent of
- 23 Waste Board staff thought it was okay to loan out of zone,
- 24 that seven of these ten businesses who got loans because
- 25 they were in a zone also said they thought it would be

- 1 okay to loan out of zone, and that the entire loan
- 2 committee thought a hundred percent thought it was okay to
- 3 loan out of zone.
- 4 So the point is, that's a touchy issue for us as
- 5 zone administrators and don't want you to just read the
- 6 aggregated numbers. I'm a little curious as to why
- 7 businesses that got loans, because they were in zones,
- 8 would favor being out of zones. It may be that they were
- 9 statewide businesses. I need to get more information on
- 10 who those folks were. And we need to figure out what
- 11 businesses want, particularly the businesses that are in
- 12 zones, on that very important issue. We will be
- 13 discussing that issue at greater length in Riverside and
- 14 bringing that back to you, as Corky said.
- 15 Finally, I want to close today with a thought
- 16 about staffing and resources for the future of the
- 17 program. I want to compliment Corky, John Smith, and
- 18 Barbara Van Gee for being the core group that takes you
- 19 through this evaluation and works with us through that
- 20 evaluation and gives us comfort, because we know they know
- 21 the program. They know us. Hopefully, we all get to a
- 22 better result.
- 23 We're also thrilled to have Jim La Tanner coming
- 24 back as the loan administrator -- or excuse me, the leader
- of the loan program. But suggests in some of the

- 1 discussions you heard earlier today, about greenhouse gas
- 2 reduction implementation of AB 32, that market development
- 3 in California may become more important, especially on
- 4 organics and construction and demolition, which we can't
- 5 put on a ship and send off to Asia.
- 6 So I think the ZAs have questions of whether the
- 7 reorg -- and whether under the reorg -- and whether under
- 8 the new structure that market development is going to get
- 9 sufficient attention. And so that's another question
- 10 we'll be raising. Because as we understand it, Corky and
- 11 Barbara and John are kind of in overtime, working through
- 12 this evaluation. And we're not really sure what's on the
- 13 other side as far as senior staff doing things like
- 14 developing the grant program that's proposed or taking,
- 15 you know, the major issues for the program, forward.
- So I think I'll stop there. I wasn't that brief.
- 17 And of course this is all to be continued and not resolved
- 18 today.
- 19 So thank you.
- 20 COMMITTEE MEMBER BROWN: You're right, Steve.
- 21 This is a discussion item. So it will be continued.
- 22 The -- all I can tell you is that the Board has made a
- 23 strategic directive specifically focused on market
- 24 development because we intend to focus our efforts on
- 25 developing marketing in California.

- 1 As far as staffing level, that is the executive
- 2 director's purview to focus staff and staff resources
- 3 where the Board has set policy priorities. And we have
- 4 done that in SD6 and specifically talked about RMDZs and
- 5 those being a priority. And I agree with you, we do have
- 6 an excellent staff heading up a RMDZ program.
- 7 So this is a continued discussion that we will
- 8 continue to have on how to improve the program.
- 9 But I don't see us letting up by will, other than
- 10 by ARB stealing up all our staff, or Climate. And we'll
- 11 just continue to call the halls and find new staff and new
- 12 wonderful resources to backfill and to continue.
- 13 So anyway, thank you very much for your patience
- 14 and wading through all this.
- 15 MR. LAUTZE: It's okay. You get to do it every
- 16 month.
- 17 COMMITTEE MEMBER CHESBRO: One thing that occurred
- 18 to me, and looking at this and listening to Steve is that
- 19 the -- either of our choices in all cases may not turn out
- 20 to be -- it may be that both sides that have a yes or no
- 21 answer have some merit, and that in some cases a hybrid or
- 22 a balancing act -- and I will give you a hypothetical
- 23 example -- I am not proposing this. It's just something
- 24 that just occurred to me -- on the question of whether or
- 25 not loans should just be made inside zones or opened up to

- 1 the entire state. Clearly, the staff and some of the
- 2 folks -- and some of the folks from the loan community and
- 3 others who are for it are saying, what if there's a good
- 4 reason for a business to want to locate in a particular
- 5 place because of a particular waste stream or some other
- 6 reason?
- 7 Well, it's possible, again, hypothetically, that
- 8 you could have a by-exception process in which a
- 9 determination could be made that if there's some reasons
- 10 to give a loan on the outside, but you just don't throw it
- 11 wide open. So you still recognize the value of having
- 12 zones, because that's the place that the local
- 13 jurisdictions made a commitment and is partnering with us,
- 14 and that should be our primary focus. But the prohibition
- 15 maybe shouldn't be absolute. There might be circumstances
- 16 that we could think through, when it would make sense to
- 17 by exception go out and make a loan somewhere else.
- 18 So that's just an example of where you might want
- 19 to be -- not be simply limiting ourselves to the dichotomy
- 20 of all the alternatives as they have been presented, but
- 21 rather listen to the content of the arguments of both --
- 22 of the various people and the responders on the different
- 23 sides. So just a thought.
- 24 COMMITTEE MEMBER BROWN: Like an AB 32 component
- or something or a targeted waste stream.

- 1 Welcome.
- 2 MR. O'DONNELL: I thought I'd say hi.
- 3 COMMITTEE MEMBER BROWN: I'm glad you did.
- 4 MR. O'DONNELL: I'm Dwayne O'Donnell. I'm with the
- 5 Sacramento County Account Development Department, the
- 6 Business and Resource Center. And I'm the ZA for
- 7 Sacramento County. That's one of the many programs we
- 8 work on to entice businesses to move to the county. We
- 9 also do the Sacramento Business Recognition Program, and a
- 10 lot of compliance assistance for businesses that are
- 11 sideways of regulatory agencies.
- 12 I think it's good to evaluate programs. And I
- 13 look at this as an opportunity to make the RMDZ program
- 14 better and a more usable tool for me. I think I spent the
- 15 last three or your years trying to reeducate county
- 16 planning to be more open to siting recycling businesses as
- 17 green opportunities.
- 18 So thanks for a few minutes. Hope to see you next
- 19 week.
- 20 COMMITTEE MEMBER BROWN: I hope to see you --
- 21 well, are you going -- you will see Rosalie next week. In
- 22 Riverside, you mean?
- MR. O'DONNELL: Riverside.
- 24 COMMITTEE MEMBER BROWN: I can't be there. I have
- 25 a prior commitment. But I will come to the next one.

- 1 BRANCH MANAGER MAU: And I also neglected to tell
- 2 you that Larry Sweetser was here earlier and we've had
- 3 several talks.
- 4 And, yes, I wanted to make sure -- he let me --
- 5 made me aware of a letter that we received from Nevada
- 6 County. They wanted -- he wanted us to know how much they
- 7 are still very interested, as well as there are several
- 8 other rural counties that we have talked to in the last
- 9 two or three years, that are very interested in becoming
- 10 part of the RMDZ program, if and when we can allow that to
- 11 happen.
- 12 So we're going to see -- we're going to try and
- 13 have this dialogue, reach a consensus on many items in the
- 14 upcoming workshops that we have and see if we can get
- 15 creative, collectively, as a group, so that we can, you
- 16 know, try to find the best possible ways and viable
- 17 options to make this program more robust and more
- 18 responsive to meet both the needs of our strategic
- 19 directives and the needs of our stakeholders.
- 20 COMMITTEE MEMBER BROWN: Thank you, Corky.
- 21 COMMITTEE MEMBER CHESBRO: The one other thing I
- 22 would say, I want to compliment staff. Because when I
- 23 first began to focus on this, it was pretty obvious that
- 24 there was a certain amount of trepidation. And there
- 25 probably is still some amongst the zone administrators.

But I think a lot of progress has been made in terms of confidence that this isn't some sort of a predetermined outcome and that it's really a process that they are very much a part of, and that they are being listened to. So staff has done I think a good job of calming their fears. COMMITTEE MEMBER BROWN: Thank you. Any other comments? Questions? Well, that does it. That concludes today's meeting. Thank you all very much. Gary, we missed you. CHAIRPERSON PETERSEN: Me too. (The California Integrated Waste Management Board, Market Development and Sustainability Committee meeting, adjourned at 2:34 p.m.) 

153 CERTIFICATE OF REPORTER 1 2 I, KATHRYN S. SWANK, a Certified Shorthand 3 4 Reporter of the State of California, do hereby certify: 5 That I am a disinterested person herein; that 6 the foregoing California Integrated Waste Management 7 Board, Market Development and Sustainability Committee meeting, was reported in shorthand by me, Kathryn S. 8 Swank, a Certified Shorthand Reporter of the State of 9 10 California, and thereafter transcribed into typewriting. I further certify that I am not of counsel or 11 attorney for any of the parties to said meeting nor in any 12 13 way interested in the outcome of said meeting. 14 IN WITNESS WHEREOF, I have hereunto set my hand this 25th day of February, 2008. 15 16 17 18 19 20 21 22 23 KATHRYN S. SWANK, CSR 24 Certified Shorthand Reporter License No. 13061 25